Textbook Affordability Council  
March 21, 2018  
11a-noon  
CLC & Library Conference Room

Agenda

1. Council Charge - Provost Knighton
2. Elect Secretary
3. Discuss next steps

Our members include:

Ashley Kalle – Institutional Research
Jody DeFore – Financial Aid
Autumn Schaffer – D2L Administrator/IT
Lynn Rumfelt – Affordable Learning Georgia Campus Champion/Faculty
Brenda Rutherford – Affordable Learning Georgia Library Coordinator
Wanda Grant – Textbook Coordinator/Bookstore
Anna Higgins-Harrell – CETL Director
Justin White – Business Office
Connie Wade – Bookstore
Princess Clark – Student Representative

The purpose of the Textbook Affordability Council will be to:

- Promote and support affordable or free teaching and learning materials to save students money
- Provide credible and reliable learning resources for the classroom

The TAC purpose aligns with the College’s mission - [http://www.gordonstate.edu/about/vision-mission-statement](http://www.gordonstate.edu/about/vision-mission-statement):

- First bullet under Mission: Gordon State College will strive to ensure affordable, supportive access to high quality post-secondary education
- Third bullet under Core Values: Accessibility – to ensure affordable, supportive access to high quality post-secondary education
5 Goals

- organize and charge the Textbook Affordability Council (receive charge from Provost)

- promotion of ALG/OERs to Administration/ Faculty/Students (marketing campaign/create website)

- collect and analyze data from IR/bookstore/Financial Aid (this will help us determine what questions to ask on the survey)

- create and implement student and faculty surveys about ALG/OERs/textbook affordability (based on data from IR/bookstore/Financial Aid)

- conduct CETL panels and library workshops to promote ALG, OERs, text affordability

Available resources we may want to reference

GSC Bookstore - [https://bookstore.gordonstate.edu/](https://bookstore.gordonstate.edu/) (buy/reserve/rent textbooks and eBooks)

Affordable Learning Georgia – [http://www.affordablelearninggeorgia.org](http://www.affordablelearninggeorgia.org) (ALG initiative, grants, Open Educational Resources)

Affordable Learning Georgia reports – [http://www.affordablelearninggeorgia.org/about/reports](http://www.affordablelearninggeorgia.org/about/reports) (how much money has been saved within the USG)


Factbooks - [http://www.gordonstate.edu/ir/fact-books](http://www.gordonstate.edu/ir/fact-books) (student demographics and other data)