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# Fall 2005 Fact Book

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# Gordon College

## General Information

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Lambdin Hall, completed in 1908, (renovated in 1976 and again in 2005) has been designated a historical landmark. Most of the college's administrative offices are located there including the President's and Foundation Office, Academic Affairs, Admissions, Financial Aid, Business, Human Resources, and Registrar.

# **The Mission of Gordon College**

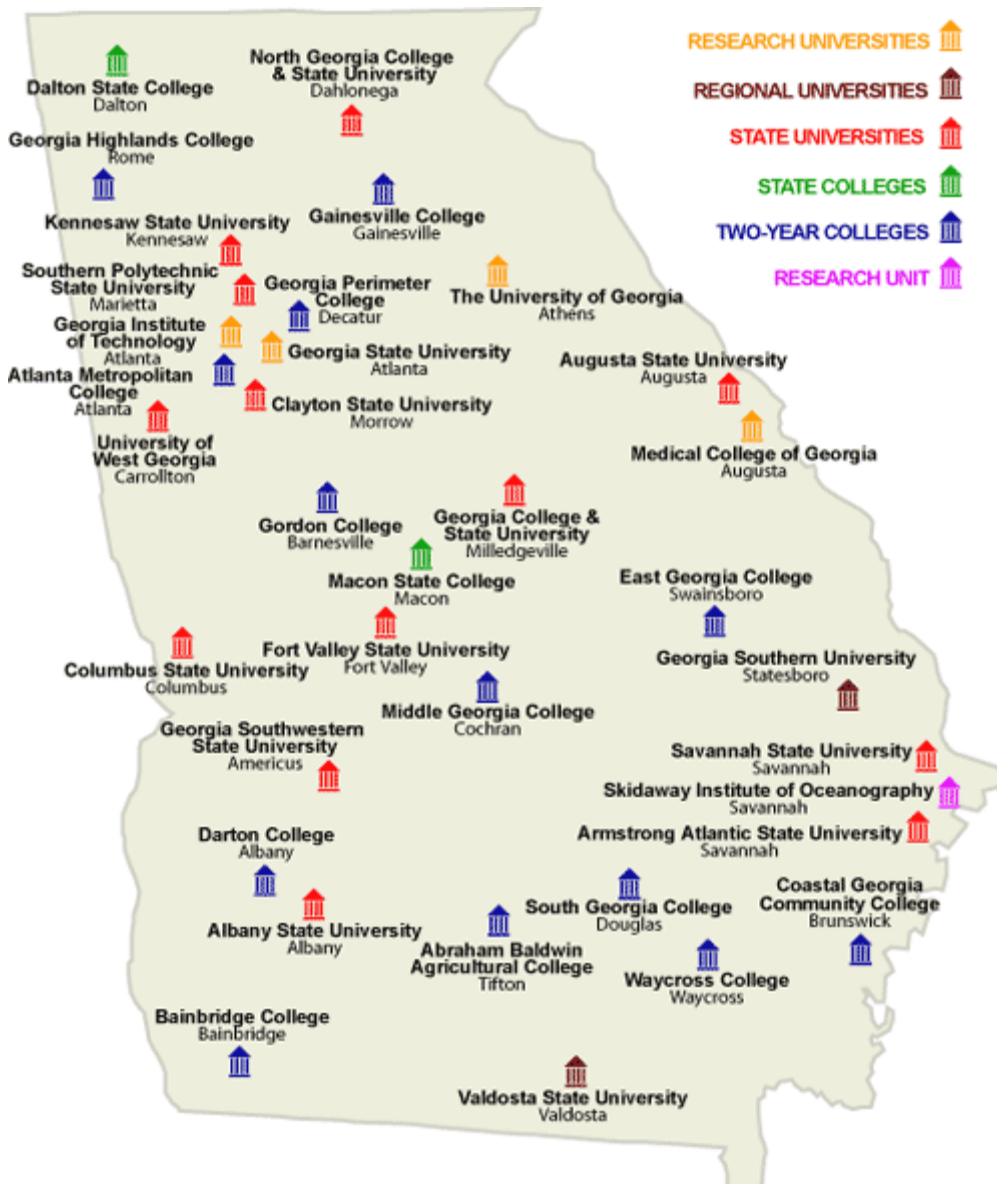
Gordon College joined the University System of Georgia in 1972 as an associate level institution with a distinctive legacy of excellence in scholarship and service. From its founding in 1852, Gordon has grown and changed, not only in response to, but also in anticipation of, the educational needs of its community. Gordon's scope of influence now extends beyond the surrounding rural areas to include the rapidly growing suburban areas south of Atlanta, east of Columbus, and north of Macon. This area of Georgia is a community in flux, rural yet suburban, rich in diversity, reflecting the extremes in economic and population growth. Gordon College exists to provide educational and cultural opportunities both within and beyond this area. The mission of Gordon College, therefore, is to:

1. Prepare students for transfer into and success in baccalaureate and professional degree programs through the college transfer program;
2. Prepare students for entry into and success in specific occupations and careers through the Associate of Science in Nursing and Associate of Applied Science degree programs;
3. Strengthen the academic skills of students otherwise unprepared for entry-level college work through the Learning Support program; and
4. Serve the community by providing opportunities for life-long learning and professional development through Community Service programs.

Gordon College is dedicated to providing a superior climate of learning through excellence in instruction, attention to students' needs, and cooperation with other agencies to enhance Gordon's own resources. The College further commits itself to assembling a faculty with excellent credentials that is dedicated to teaching and active in the pursuit of scholarship.

# University System of Georgia

The map below shows the location of the 34 colleges and universities of the University System of Georgia (main campus sites). General background information is available for each institution by clicking on the institution's name on the map.



Gordon College is part of the University System of Georgia, administered by a Board of Regents, created in 1931 to unify public higher education in Georgia for the first time under a single governing and management authority. The Governor appoints members to the Board who each serve 7 years. Today the Board of Regents is composed of 16 members, 5 of whom are appointed from the state-at-large, and 1 from each of the 11 congressional districts. The Board elects a chancellor who serves as its chief executive officer and the chief administrative officer of the University System.

The board oversees 34 institutions: which together enroll more than 200,000 students and employ more than 9000 faculty and 30,000 employees to provide teaching and related services to students and communities throughout Georgia.

# **Gordon College Historical Highlights**

- 1852** Legislature chartered Barnesville Male and Female High School.
- 1872** The citizens of Barnesville established Gordon Institute under the Charter of 1852 as a preparatory school and primary school with Charles A. Lambdin and Azmon A. Murphy as organizers and Associate Principals. The Institute opened with 16 pupils.
- 1874** Alice Wooten became the first graduate of Gordon Institute.  
Enrollment exceeded 150 students.
- 1878** Charles E. Lambdin became the first president of Gordon Institute.  
Enrollment numbered 200.
- 1880** The first Gordon library formally opened.
- 1890** The Military Department was established.
- 1908** Lambdin Hall built.
- 1918** Over 650 Gordon graduates served in World War I. Gordon had 260 commissioned officers serving, the second highest number for any preparatory school in the country and the highest percentage. Eighteen Gordon graduates and faculty were killed in action.
- 1928** Gordon Institute advanced its curriculum to the rank of Junior College.
- 1933** Gordon Military High School and Junior College moved to the site of the former Georgia Industrial College, a 350-acre campus already containing administrative offices, classrooms, and lab equipment.
- 1941** Gordon Junior College was admitted to the Southern Association of Colleges and Schools.
- 1966** To facilitate transfer the college began conferring Associate of Arts Degrees.
- 1972** Gordon Military College joined the University System of Georgia as Gordon Junior College, with Dr. Jerry Williamson as President.
- 1973** A Nursing Program to prepare students for the R.N. Licensure exam was begun.
- 1975** Enrollment topped 1000 for the first time in the history of the college.
- 1978** The Dorothy W. Hightower Library opened.

- 1987** Gordon Junior College became Gordon College.  
The endowment topped \$1,000,000.
- 1989** An Economic Study estimated the immediate impact of the college on the seven county area to exceed \$20,000,000 annually.
- 1990** A faculty and staff committee developed a new Mission Statement for the college, approved by the faculty April 9, 1990.
- 1993** The Gordon College Foundation committed to pay for the first year of a Baccalaureate Nursing program, and the College began to move toward a divisional structure in preparation for four-year status.  
Enrollment topped 2000 for the first time, as Gordon became the fastest growing institution in the University System of Georgia.
- 1994** Governor Zell Miller broke ground for the new dormitory building and construction began.
- 1995** The Gordon College Foundation Endowment topped \$2,000,000.
- 1998** The Pedestrian Underground Passage and Amphitheatre completed.
- 1999** Approval for the new Instructional Complex.
- 2000** Atrium area added to the Student Center
- 2001** Dr. Sherman R. Day served as Interim President  
The Faculty Senate and Staff Council were established.  
Enrollment topped 3000.
- 2002** Dr. Lawrence Weill inaugurated as the 2nd President of Gordon College under the University System of Georgia.  
Ropes course addition to the athletic complex completed.  
Completion of The Instructional Complex, adding 100,000 square feet of state-of-the-art classrooms, laboratories, and faculty offices.  
Offices of Community Education and Institutional Advancement established.
- 2003** Instructional Complex opened for use.  
Enrollment increased nearly 10% for a Fall 2003 total of 3415.  
ICAPP Grant \$346,000 to support LPN to RN Bridge program, grant for students currently working in related health care fields to return to school.  
\$30,000 Strengthening Institutions Planning Grant under Title III of the Higher Education Act.  
Hightower Library received an estimated 20,000 volumes of books and dozens of boxes of microfilm from the former Tift College in Forsyth.

- 2004** Gordon's nursing program marks its thirtieth anniversary.  
Completion of Russell Hall renovation, including modernization of classroom facilities and faculty offices and addition of a conference room.  
Construction to begin on a new student residence complex, to add 459 new beds, due for completion in August 2005.
- 2005** Board of Regents granted Gordon College permission to apply for three Baccalaureate degree programs.  
Gordon College Apartment Complex (A, B & C) opened for student residents.  
Enrollment increased another 1.5% for Fall 2005 with a record total of 3505.



# **Five Year Strategic Plan**

During the 2003-2004 academic year, Gordon College's students, faculty, and administration collaborated to develop a strategic plan for the five year period from 2003 to 2008. Led by the President and the Faculty Senate Planning Committee, the college community developed a plan which incorporated the following strategic priorities:

## **Strategic Priority One: Quality Instruction**

Gordon College will maintain a high quality instructional program with excellence in teaching as its defining characteristic.

## **Strategic Priority Two: Community Education**

Gordon College will provide quality community education training and non-degree programs that are responsive to local economic, workforce, and cultural needs.

## **Strategic Priority Three: Enrollment and Student Support**

Gordon College will provide quality enrollment management and student support programs.

## **Strategic Priority Four: Faculty and Staff**

Gordon College will enhance effectiveness through strategic personnel initiatives which promote the highest quality faculty and staff.

## **Strategic Priority Five: Educational Technology**

Gordon College will be a leader in the integration of technology with teaching and learning.

## **Strategic Priority Six: Facilities and Administrative Technology**

Gordon College will acquire and maintain equipment, facilities, and systems that improve effective operations and respond to growth and changing needs in a safe and hazard free environment.

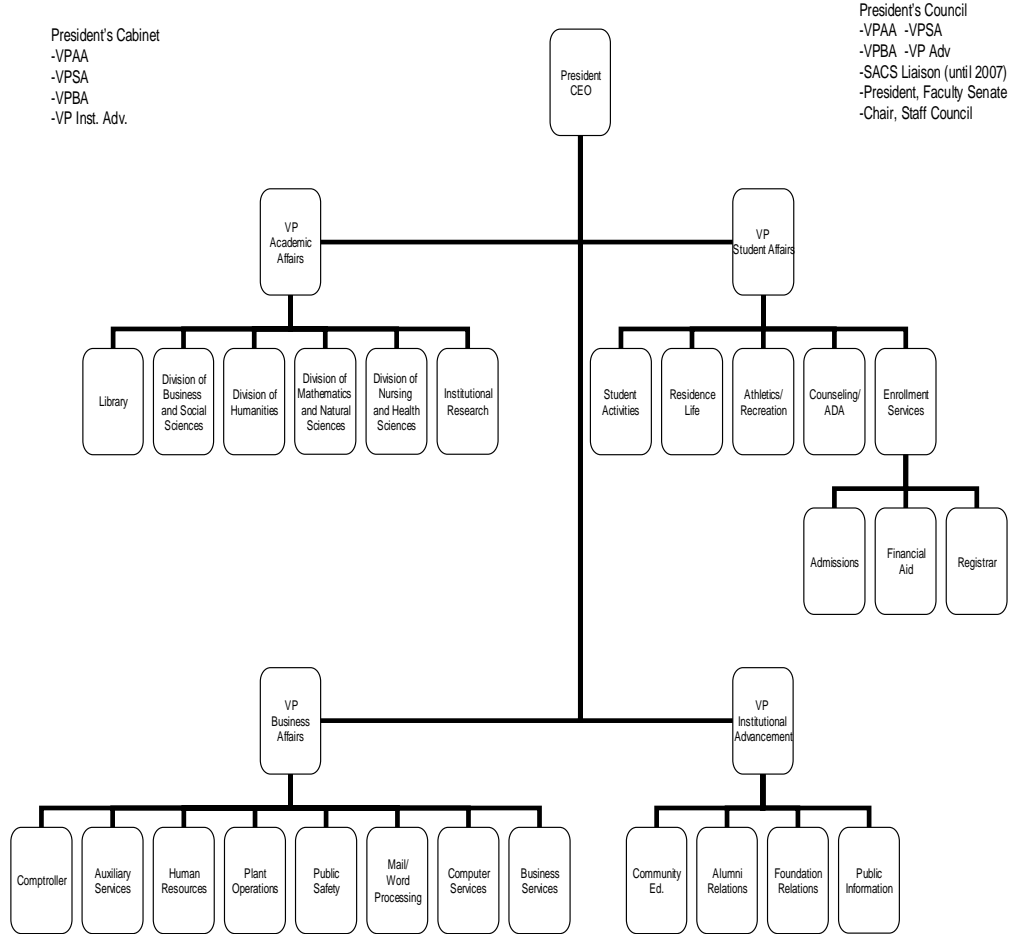
## **Strategic Priority Seven: External Relations**

Gordon College will pursue external relations which increase both enrollments and philanthropic contributions.

The full text of the strategic plan is located at  
<http://www.gdn.edu/pdf/StrategicPlan.pdf>

# Gordon College Organization Chart

## Gordon College



# **Gordon College Administration**

<b>President:</b>	Dr Lawrence Weill
<b>Vice-President for Academic Affairs:</b>	Dr. Robert Vaughan
<b>Vice-President for Business Affairs:</b>	Mr. Jerry Turner
<b>Vice-President for Student Affairs (Interim):</b>	Dr. Dennis Chamberlain
<b>Vice-President for Institutional Advance</b>	Mrs. Rhonda Toon
<b>Director of Enrollment Services:</b>	Dr. Patricia Lemmons
<b>Director of Institutional Research:</b>	Dr. Kelly McMichael
<b>Director of Human Resources:</b>	Ms. Peggy Warren
<b>Chair, Division of Business &amp; Soc. Sciences:</b>	Dr. Alan Burstein
<b>Chair, Division of Humanities:</b>	Dr. Richard Baskin
<b>Chair, Mathematics and Natural Sciences:</b>	Dr. DeWitt Moore
<b>Chair, Nursing and Health Sciences (Interim):</b>	Ms. Patsy Brown
<b>Registrar:</b>	Ms. Janet Barras
<b>Head Librarian:</b>	Ms. Nancy Anderson
<b>Director of Computer Services:</b>	Mr. Jeff Hayes
<b>Director of Financial Aid:</b>	Mr. Larry Mitcham
<b>Director of Admissions:</b>	Mr. Brian Gipson
<b>Director of Business Services</b>	Mrs. Leigh Anderson
<b>Director of Plant Operations:</b>	Mr. Richard Vereen
<b>Director of Residence Life:</b>	Ms. Tonya Coleman
<b>Chief of Public Safety/Security:</b>	Captain Charles Head

# College Faculty

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**Marlin C. Adams**, Associate Professor of Art, B.A., M.F.A., Brigham Young University.

**John P. Barnard**, Assistant Professor of Instructional Technology, B.S., Regents College, M.Ed., Ph.D., Arizona State University.

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**Samantha Bishop**, Instructor of Nursing, B.S.N., Medical College of Georgia.

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# **Gordon College Foundation**

The Gordon College Foundation was established to enhance Gordon College by supporting cultural enrichment programs and academic-based scholarships. Founded in 1973, the Foundation is composed of outstanding community leaders of business, industry, government, and the professions in the service area of the college.

## **Board of Trustees**

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# Publications

Gordon College has several publications during the year to better serve and inform students, faculty, staff, and the community about the purpose of and events at Gordon College. These publications include:

The Gordon College Academic Catalog – this catalog is updated and published each year. Contains such information as general policies, admissions requirements, financial aid information, fees and expenses, degree programs and transfer information, and other academic information.

The Gordon College Core Curriculum Handbook – a synopsis of the Academic Catalog that focuses on the core curriculum requirements of degree programs offered at Gordon College

The Gordon College Website – [www.gdn.edu](http://www.gdn.edu)

The Community Education Course Offerings. Published semesterly by Community Education listing course offerings, dates, times and cost. Also list payment and refund information.

The Bagpiper – Newsletter published collaboratively between Gordon College's Fine Arts and Lamar Arts. Highlights current and upcoming cultural arts events.

Gordon College Press - the student newspaper, newly instituted in 2002. The students write, edit and publish a monthly newspaper.

Gordon College Fact Book - an annual publication containing information, statistical data and projections for Gordon College, published by the Office of Institutional Research. (also available at [www.gdn.edu](http://www.gdn.edu))

The Highlander – a monthly publication of campus news as pertaining to faculty and staff. Published by the office of Public Relations and available on the web.

President's Report - published annually by the office of Institutional Advance. Award winning Inaugural issue. Written to inform interested parties of progress and advancement at Gordon College, also contains photos and interviews with prominent alumni.

The Driftwood – an annual publication sponsored by the Literary Club and the Humanities Division. Staffed by members of the Literary Club. Students, faculty, and staff may submit original material for inclusion.

Nursing Brochure – published annually by the Division of Nursing. Used as a promotional tool for recruiting students.

The Guide to Residence Hall Living – Published by Residence Life. Contains information, rules and policies concerning living in Gordon College Residence Halls.

Schedule of Classes – a collaborative publication between Academic Affairs and the other administrative offices. It contains list of course offerings/schedule per semester, deadline dates, fees, registration, drop/add and withdrawal information and more. (Also available on the web)

Theatre Information letters - These letters are mailed to schools (high school, middle, and elementary schools) in the surrounding counties, announcing the availability of mid-week matinees offered for the schools to attend.

Theatre Season Brochure - at the beginning of the Fall Semester the Theatre Department publishes a brochure of the planned plays/musicals for the year and is mailed to patrons who are on the mailing list.

Traffic Code - Published by Public Safety. List policies, registration procedures, fines and appeals, and other regulations concerning traffic and parking on campus property.

View Book - contains information about Gordon College, applications for admission and the Foundation Scholarship, list of buildings and a campus map, fee schedule, instruction for filing for financial aid. Published by the Admissions Office.

Search Book - published by the Admissions Office. Smaller version of the View Book, contains a tear off/mail back request for additional information.

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# **Gordon Students**

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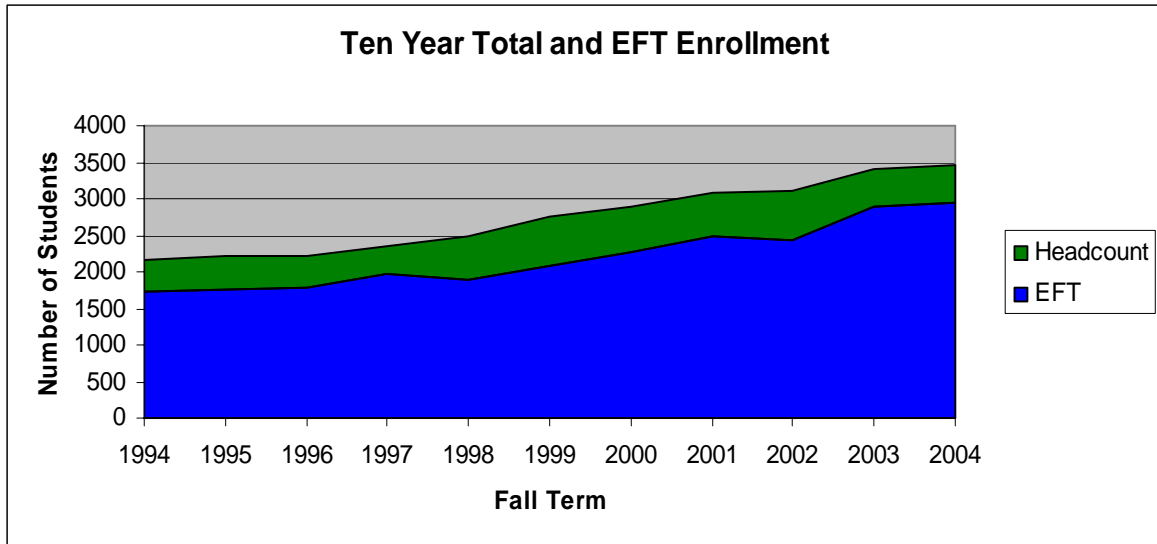
Construction was complete in Summer 2005 on three new residential buildings, with opening date of August 2005. The three buildings are located in the area of the old ball field at the intersection of Memorial Drive and Gordon Road. Totalling 459 beds, each building contains 55,395 square feet.

# Gordon Student Facts at a Glance

<b>Fall Semester, 2004</b>			
	<b>Number of Students</b>	<b>Per Cent of Total</b>	
Male Female	1187 2262	34.4% 65.6%	
Age under 21 Age 21-25 Age 26-40 Age over 40	1513 1314 493 129	43.8% 38.1% 14.3% 3.7%	
White Black Hispanic Other	2368 914 52 115	68.7% 26.5% 1.5% 3.3%	
Freshman Sophomore Other	2326 1047 76	67.4% 30.3% 2.3%	
Full Time Part Time	2297 1152	66.6% 33.4%	
Atlanta Metro Other Georgia Out of State	3060 351 38	88.7% 10.2% 1.1%	
<b>TOTAL STUDENTS</b>	<b>3449</b>		

# Ten Year Enrollments

- ✓ Gordon has maintained steady enrollment growth over the past 10 years.



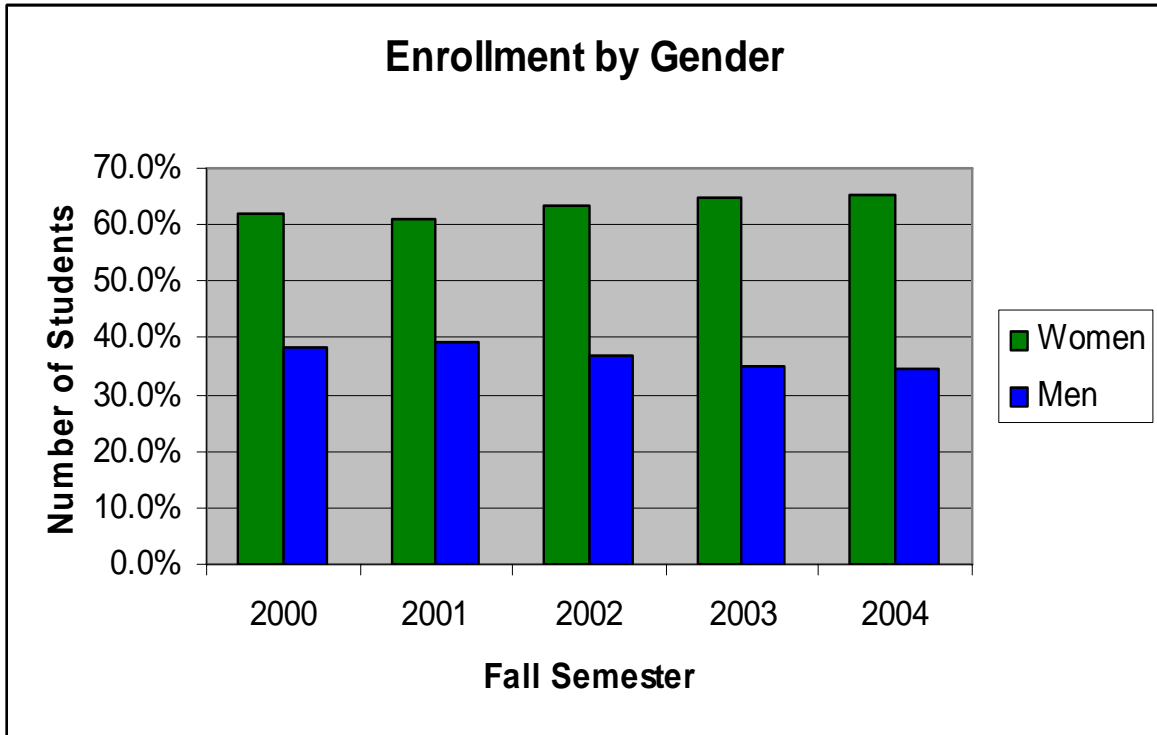
	Fall, 1995	Fall, 1996	Fall, 1997	Fall, 1998	Fall, 1999	Fall, 2000	Fall, 2001	Fall, 2002	Fall, 2003	Fall, 2004	Fall, 2005
Headcount	2,205	2,227	2,348	2,476	2,758	2,890	3,074	3,116	3,415	3,449	3505
% Change	2.1%	1.0%	5.4%	5.5%	11.4%	4.8%	6.4%	1.4%	9.6%	1.0%	1.5%
EFT	1,759	1,775	1,968	1,885	2,085	2,268	2,495	2,436	2,898	2,959	2,642
% Change	1.7%	0.9%	10.9%	-4.2%	10.6%	8.8%	10.0%	-2.4%	29.0%	2.1%	-11.9%

Headcount enrollment is an unduplicated count of all students enrolled in credit courses regardless of course load. It includes both full-time and part-time students. Full time students are defined as students enrolled for 12 credit hours or more during a semester. Beginning with Summer 2003, the University System of Georgia changed the definition of Equivalent Full Time enrollment to count once each student enrolled for 12 hours or more and add the total number of hours enrolled by part time students divided by 12.

Source: Office of Institutional Research

# Enrollment by Gender

- ✓ Women outnumber men almost 2 to 1 at Gordon.
- ✓ In Fall 2004, the ratio of women to men was at a five year high.



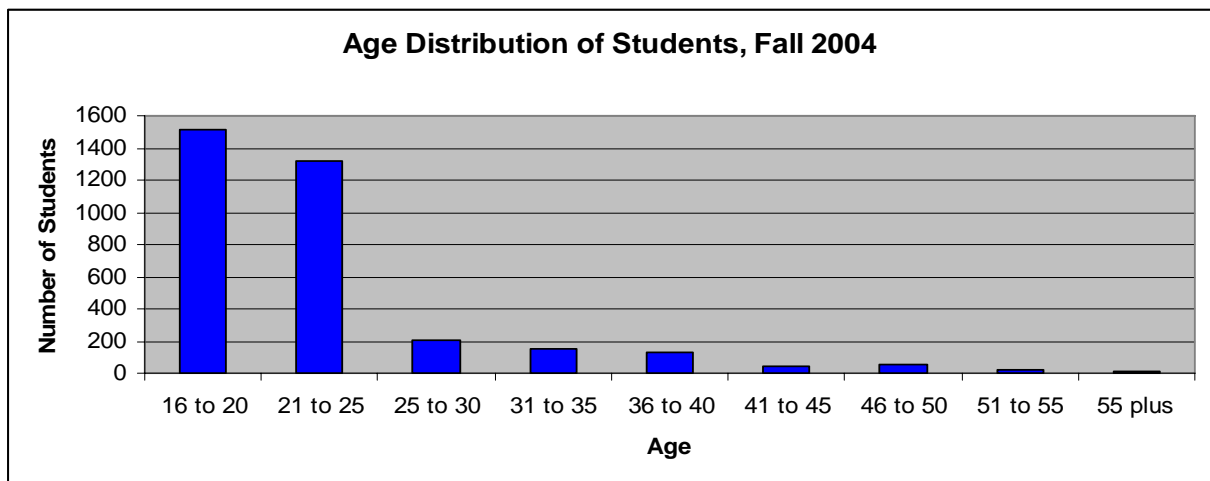
Fall Semester	2000	2001	2002	2003	2004
Women	1785	1870	1971	2212	2262
% Women	61.8%	60.8%	63.3%	64.8%	65.4%
Men	1105	1204	1144	1203	1187
% Men	38.2%	39.2%	36.7%	35.2%	34.6%
Total	2890	3074	3116	3415	3449

Source: University System of Georgia Semester Enrollment Reports



# Age Distribution of Students

- ✓ There was a decrease of students 16-20 years of age by almost a 1/3 from the fall of 2003.
- ✓ There was a nearly 55% increase in students 21-25 years of age.
- ✓ There was a 4% increase in students 26 to 35 years of age.

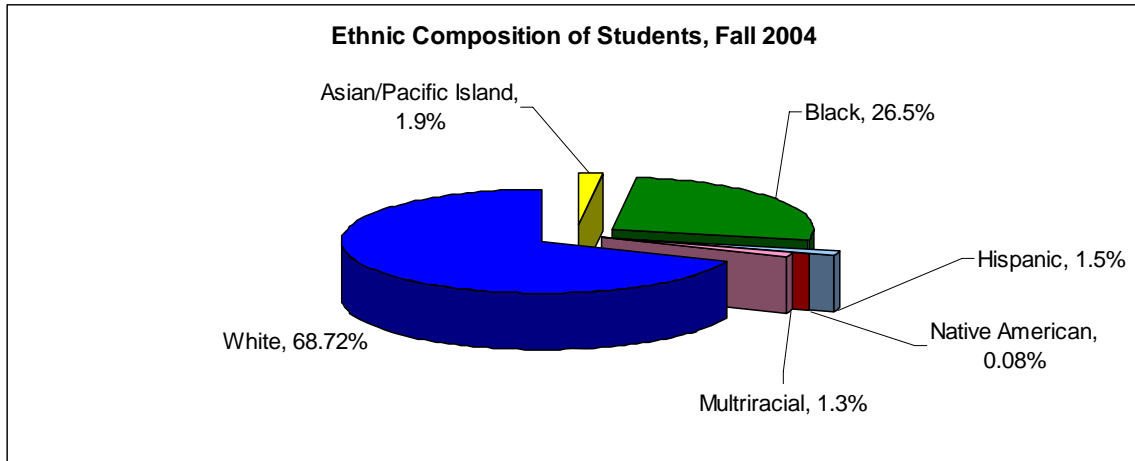


Age Category	16 to 20	21 to 25	26 to 30	31 to 35	36 to 40	41 to 45	46 to 50	51 to 55	55 plus
Number of Students	1513	1314	210	153	130	44	55	21	9
Per Cent of Total	43.8%	38.1%	6.53%	4.4%	3.7%	0.1%	0.1%	0.06%	0.02%

Source: Gordon College Office of Institutional Research

# Enrollment by Ethnicity

- ✓ Over a quarter of Gordon's students are African-American, while the small proportion of Asian and Hispanic students continues to grow.

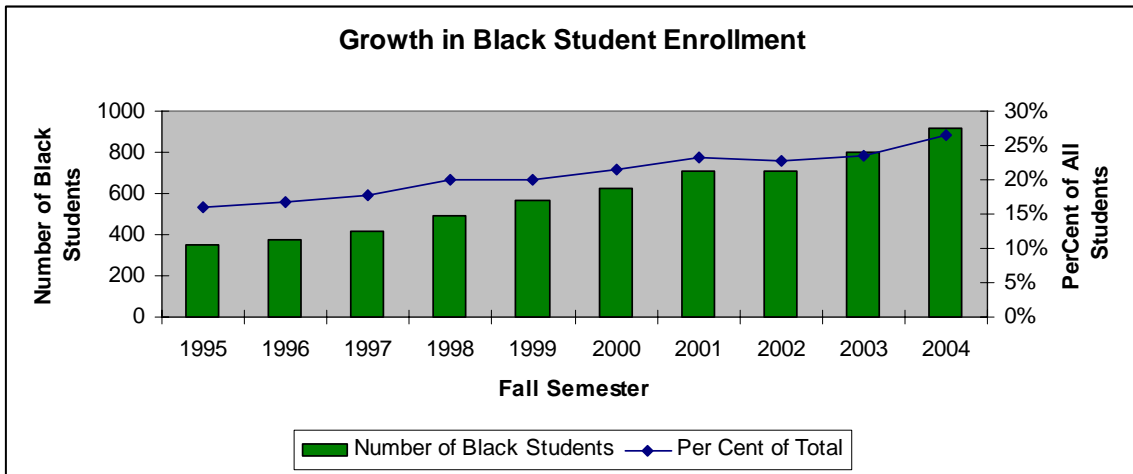


Self-reported Ethnic Category	Asian/Pacific Island	Black	Hispanic	Native American	Multiracial	White
Number of Students	67	914	52	3	45	2368
Per Cent of Total	1.9%	26.5%	1.5%	.08%	1.3%	68.72%

Source: University System of Georgia Semester Enrollment Reports

# African-American Enrollment

- ✓ African-American enrollment at Gordon closely reflects the racial composition of the counties from which Gordon draws most of its students.
- ✓ Gordon's graduation rate for African American students has consistently been the highest among two year colleges in the System.

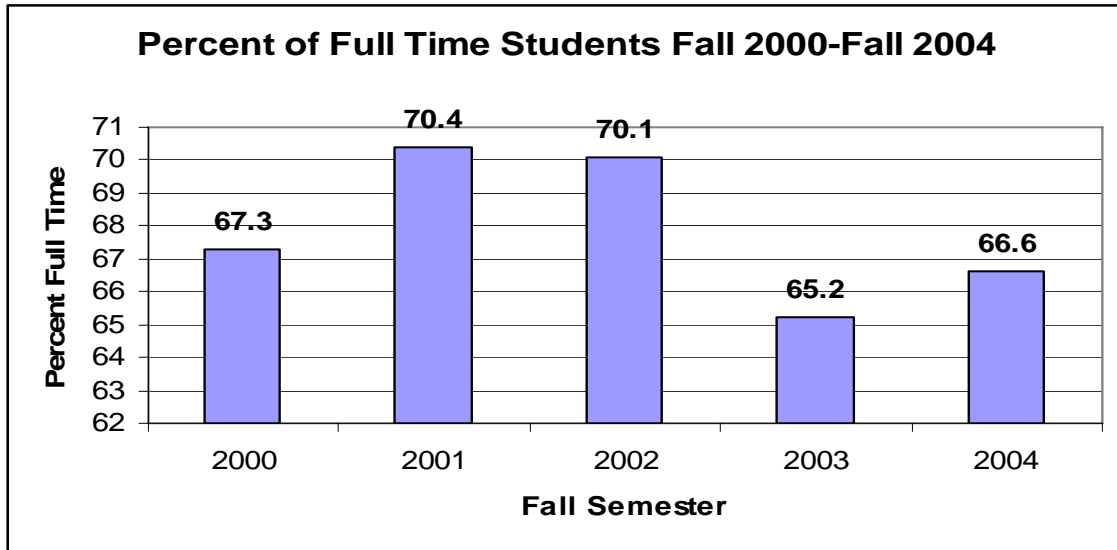


Fall Semester	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
<b>Number of Black Students</b>	350	375	418	494	566	624	712	709	803	914
<b>Per Cent of Total</b>	15.9%	16.8%	17.8%	20.0%	20.5%	21.6%	23.2%	22.8%	23.6%	26.5%

Source: University System of Georgia Semester Enrollment Reports

# Enrollment by Course Load

- ✓ Nearly two thirds of Gordon's students are full time.



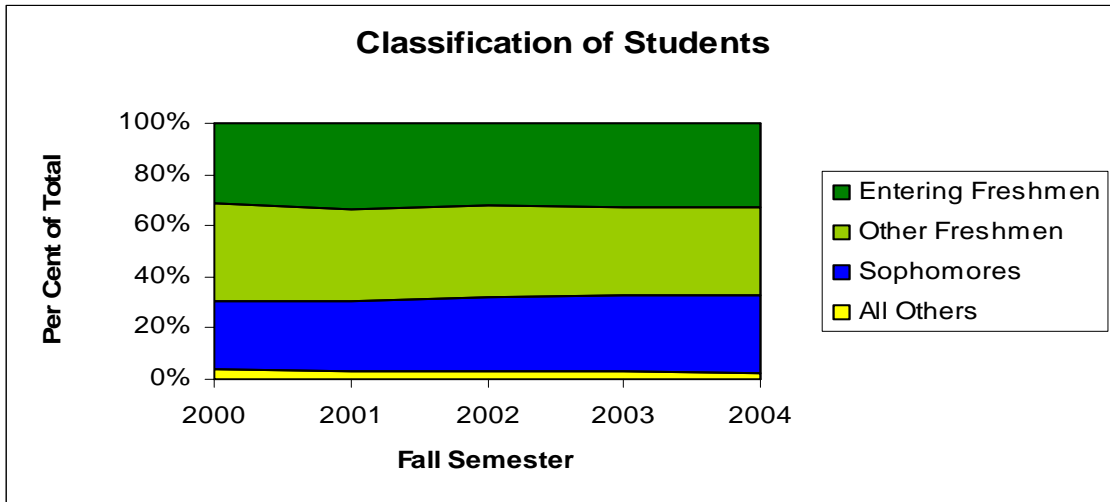
Fall Semester	2000	2001	2002	2003	2004
<b>1-5 Hours</b>	266	222	246	293	267
<b>Per Cent</b>	9.20%	7.20%	7.90%	8.58%	7.9%
<b>6-11 Hours</b>	678	688	687	894	882
<b>Per Cent</b>	23.50%	22.40%	22.10%	26.18%	25.5%
<b>12-15 Hours</b>	1452	1607	1749	1840	1873
<b>Per Cent</b>	50.20%	52.30%	56.10%	53.88%	54.3%
<b>16 + Hours</b>	494	557	434	388	427
<b>Per Cent</b>	17.10%	18.10%	13.90%	11.36%	12.3%
<b>Total Headcount</b>	2890	3074	3116	3415	3449

A student who takes 12 or more credit hours is considered to be full time.

Source: Gordon College Office of Institutional Research

# Enrollment by Class Level

✓ Two thirds of Gordon's students are freshmen.



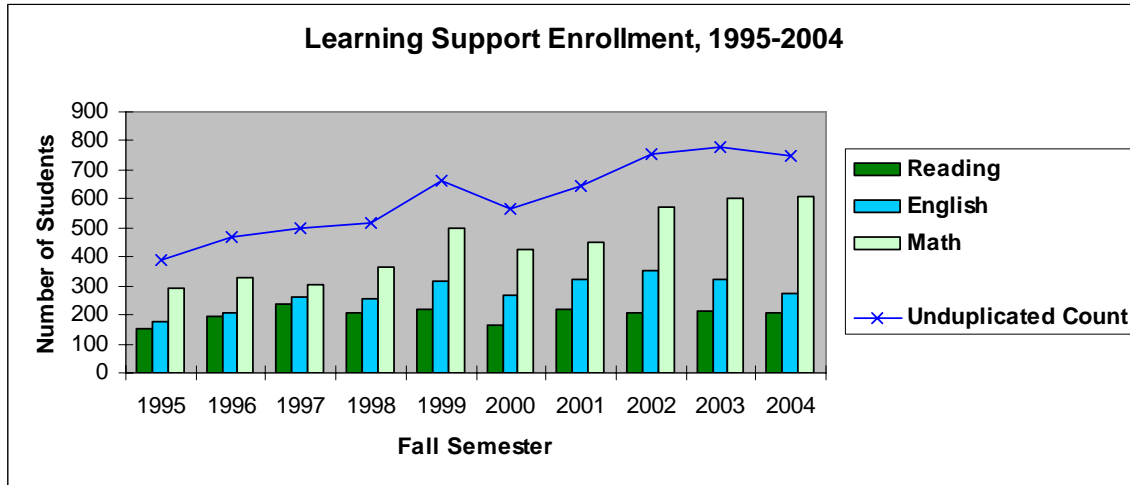
Fall Semester	2000	2001	2002	2003	2004
<b>All Freshmen</b>	<b>2008</b>	<b>2144</b>	<b>2111</b>	<b>2298</b>	<b>2326</b>
Entering Freshmen	898	1021	990	1122	1121
Other Freshmen	1110	1123	1121	1176	1205
Sophomores	772	837	910	1015	1047
Transient	18	20	29	17	13
Other	92	73	66	85	63
<b>Total Headcount</b>	<b>2890</b>	<b>3074</b>	<b>3116</b>	<b>3415</b>	<b>3449</b>

Entering Freshmen are students who entered college for the first time as joint enrollment, learning support, or regularly admitted students in Fall Semester. Other Freshmen are those other than Entering Freshmen and have 30 hours or less. Sophomores are students who have earned between 30 and 59 credit hours. All Others include students with 60+credit hours, transients and personal enrichment students.

Source: University System of Georgia Semester Enrollment Reports

# Learning Support Enrollment

- ✓ Over the last nine years, the proportion of Gordon students enrolled in learning support classes has remained between 20 and 25 per cent.



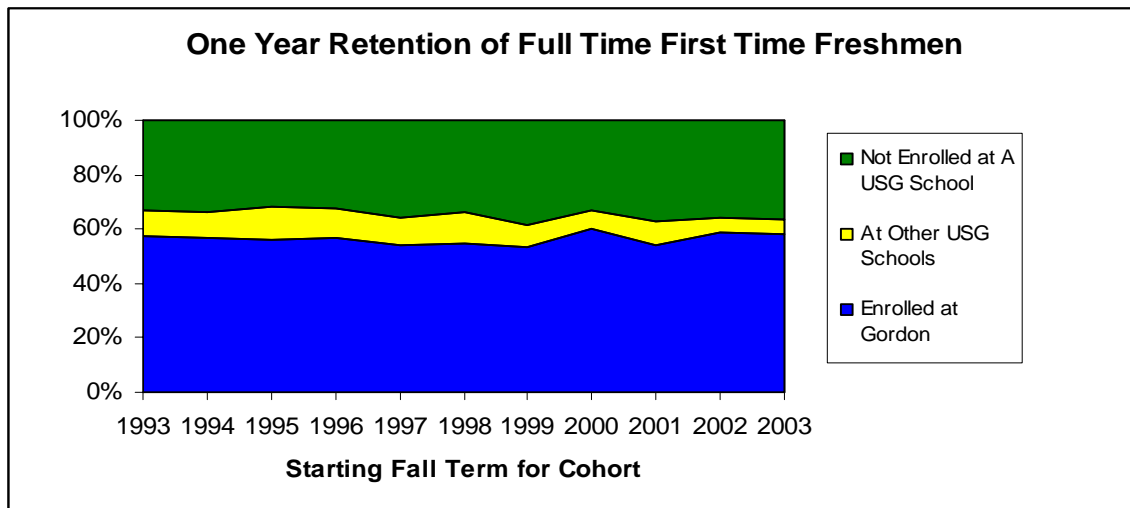
Fall Semester	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
<b>Reading</b>	152	192	235	205	220	165	220	208	213	212
<b>English</b>	178	208	264	255	314	267	325	354	323	276
<b>Math</b>	293	329	302	365	501	423	452	569	602	611
<b>Unduplicated Count</b>	392	470	500	518	661	565	642	753	778	757
<b>% of All Students</b>	17.8%	21.1%	21.3%	20.9%	24.0%	19.6%	20.9%	24.2%	22.78%	21.9%

Learning support classes in Reading, English, and Math are designed to prepare students for success in their future college studies. They are an important component in fulfilling Gordon's mission of preparing students for transfer into and success in baccalaureate and professional degree programs.

Source: University System of Georgia Enrollment Reports and Gordon College Office of Inst. Research

# Student Retention

- ✓ 50 to 60 per cent of full time entering freshmen remain enrolled at Gordon one year later.
- ✓ Nearly two thirds of full time entering freshmen remain within the University System one year after enrolling.



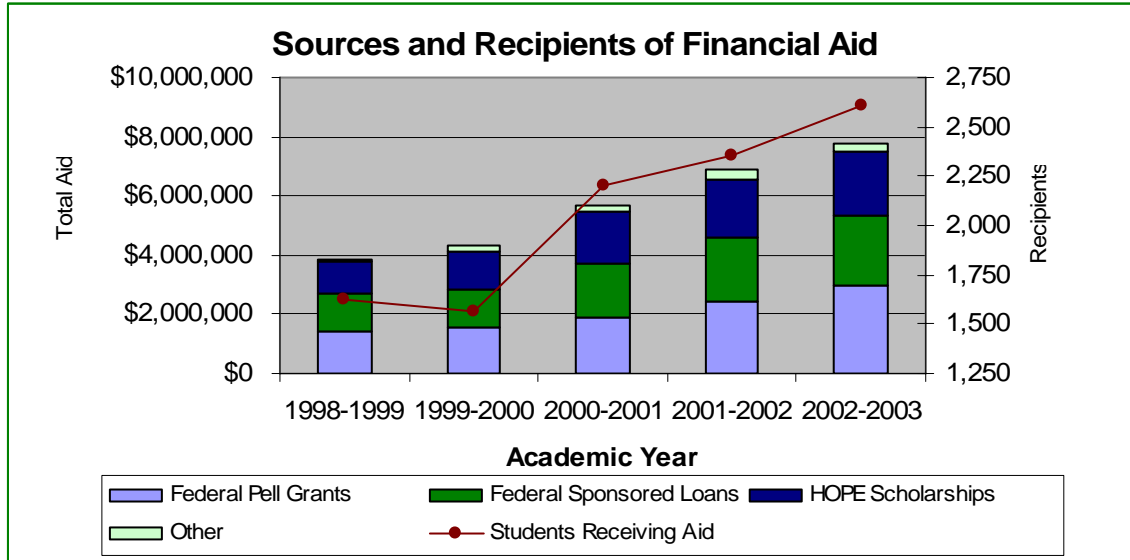
Start Term For Cohort	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Initial Cohort Size	659	570	629	641	827	771	876	844	990	950	1222
One Year Later: Enrolled at Gordon	376	322	349	363	445	422	468	503	536	556	789
Retention Rate at Gordon	57.1%	56.5%	55.5%	56.6%	53.8%	54.7%	53.4%	59.6%	54.1%	58.53%	57.64
Retention Rate within USG	66.5%	66.1%	67.7%	67.4%	64.1%	65.6%	61.2%	66.7%	62.7%	63.79%	62.32%

During the 2003-2004 academic year, a retention task force developed a detailed retention plan, to be implemented starting Fall 2004, which will help Gordon attain its retention goal of 62.6% for the Fall 2006 cohort of Freshmen.

Source: University System of Georgia Transfer and Retention Reports

# Financial Aid

- ✓ The proportion of Gordon students receiving some form of financial aid has grown steadily over the last four years and now exceeds 70 per cent.



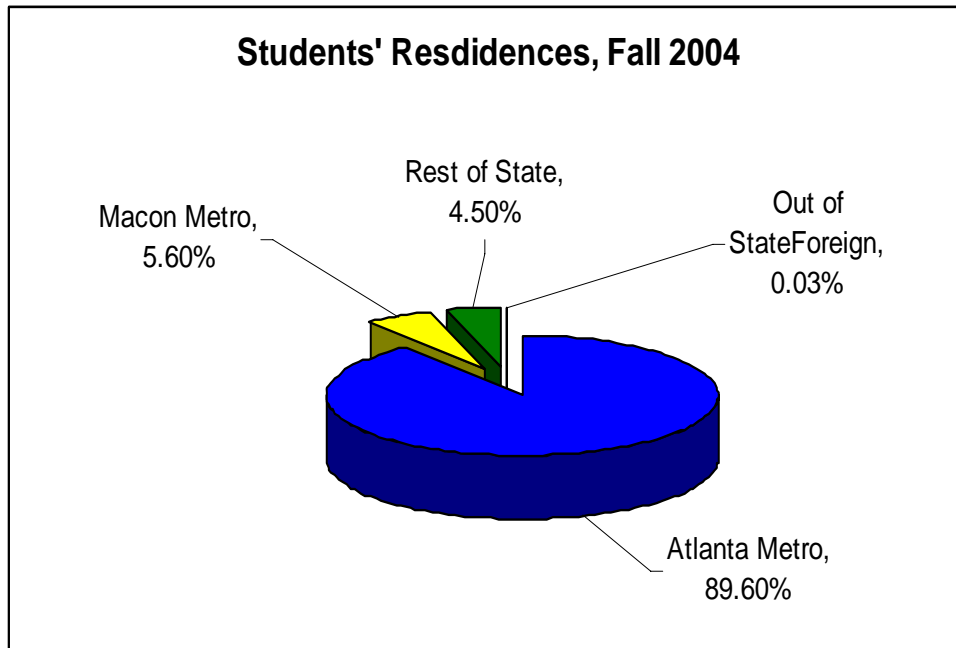
Academic Year	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004
<b>Sources of Financial Aid</b>					
Federal Pell Grant	\$1,568,364	\$1,906,360	\$2,463,213	\$2,969,666	\$3,124,544
Federal Sponsored Loan	\$1,285,868	\$1,803,057	\$2,163,989	\$2,376,090	\$3,000,657
Hope Scholarships	\$1,276,543	\$1,740,094	\$1,947,550	\$2,126,806	\$2,366,092
State Sponsored Loan	\$15,051	\$15,520			
Other	\$191,978	\$206,259	\$708,987	\$325,527	\$473,636
<b>Total Financial Aid for Academic Year</b>	<b>\$4,337,805</b>	<b>\$5,671,290</b>	<b>\$7,283,739</b>	<b>\$7,798,089</b>	<b>\$8,964,929</b>
<b>Unduplicated Count of Students Receiving Aid in Fall Term</b>	<b>1,569</b>	<b>2,206</b>	<b>2,354</b>	<b>2,606</b>	<b>2814</b>
<b>Per Cent of All Students Who Receive Aid</b>	<b>56.9%</b>	<b>76.3%</b>	<b>76.6%</b>	<b>83.6%</b>	<b>82.4%</b>

Source: University System of Georgia Financial Aid Report



# Residences of Students

- ✓ 99 per cent of Gordon's students come from within the state.
- ✓ Almost 90 per cent of Gordon's students come from the Atlanta Metropolitan Area.
- ✓ As a residential college, Gordon drew students from 86 different Georgia counties.



Counties with 30 Students or More, Fall 2005								
Henry	Spalding	Fayette	Clayton	Upson	Lamar	Pike	Coweta	Butts
554	330	364	348	223	183	133	136	97
Monroe	Fulton	Dekalb	Bibb	Gwinnett	Rockdale	Cobb	Newton	
111	85	96	59	36	45	39	55	

Source: Gordon College Office of Institutional Research

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# Academics

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The Dorothy W. Hightower Library, (right), provides students a myriad of research tools and study space. Reference stacks, audio-visual material, periodicals, microforms, maps and charts are in proximity to the numerous reading areas. The Instructional Complex (left), opened in January 2003, features 100,000 square feet of state-of-the-art classrooms, laboratories, and faculty offices.

# Degrees and Majors Offered

## Transfer Degrees and Majors

### Associate of Arts Degree

Art	English	Foreign Language	General Studies
History	Music	Political Science	Psychology
Social Work	Sociology	Teacher Education	Theatre (Drama)

### Associate of Science

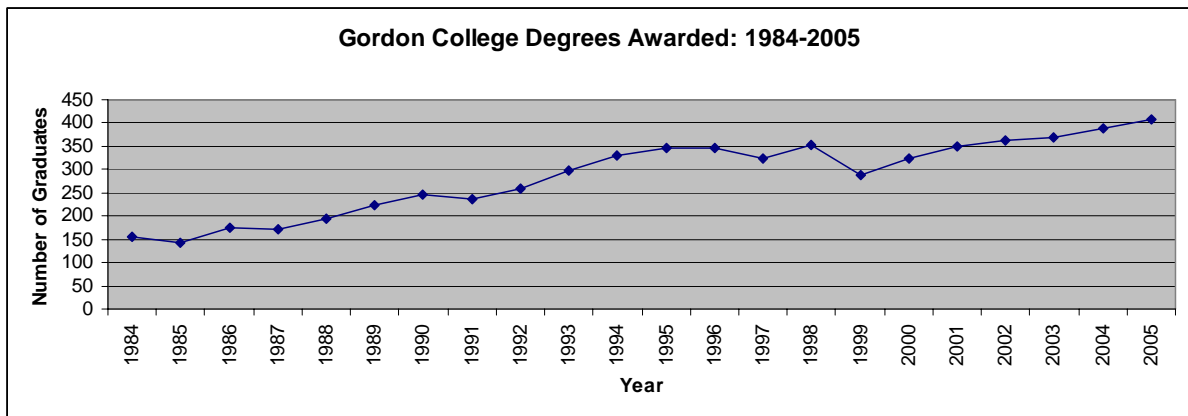
Agricultural and Environmental Sciences	Astronomy	Biological Sciences	Business Administration
Chemistry	Computer Science	Criminal Justice	Dental Hygiene
Diagnostic Medical Sonography	Forestry	Health and Physical Education	Health Information Management
Horticulture	Information Systems	Mathematics	Medical Technology
Nuclear Medicine Technology	Nursing	Occupational Therapy	Physician Assistant
Physical Science	Physical Therapy	Physics	Pre-Pharmacy
Radiologic Technology	Respiratory Therapy		Secretarial Science

Through the college transfer program, students receiving the degree of Associate of Arts or Associate of Science may transfer their courses to another University System institution, continue their studies for an additional two years, and receive the baccalaureate degree. **Additionally, Gordon offers the Associate of Science degree in Nursing, aimed at preparing the student for direct entry into the workforce.**

Source: Gordon College Academic Catalog

# Degrees Earned

- ✓ 390 students graduated from Gordon in 2004, the highest number in the College's history.
- ✓ Over 80 per cent of Gordon's graduates finish with transfer degrees.
- ✓ The number of total degrees awarded has grown

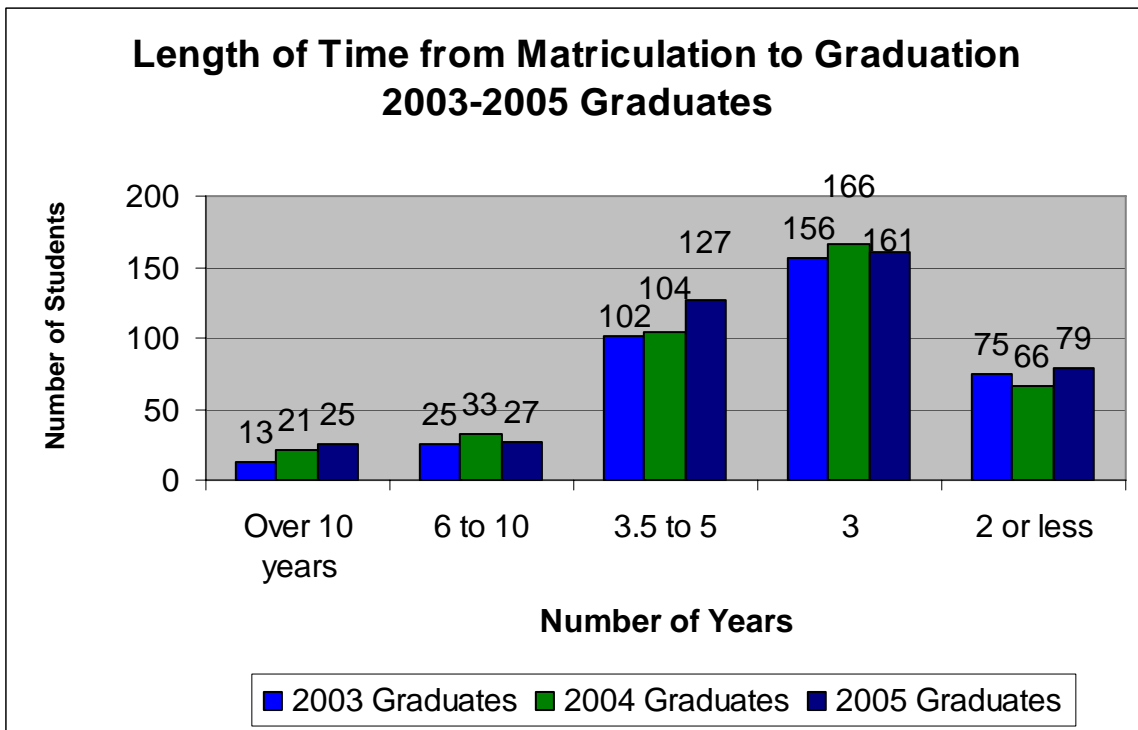


<b>Degrees Awarded 2003 to 2005</b>						
Date of Award	Assoc. of Applied Science (Co-operative)	Assoc. of Arts	Assoc. of Science	Assoc. of Science in Nursing	Assoc. of Applied Science (General Business)	Total Degrees Awarded
5/10/03	4	162	163	41	1	371
5/8/04	1	160	172	57		390
5/14/05	1	182	162	72	2	419

Source: Gordon College Office of Institutional Research

# Time to Graduation

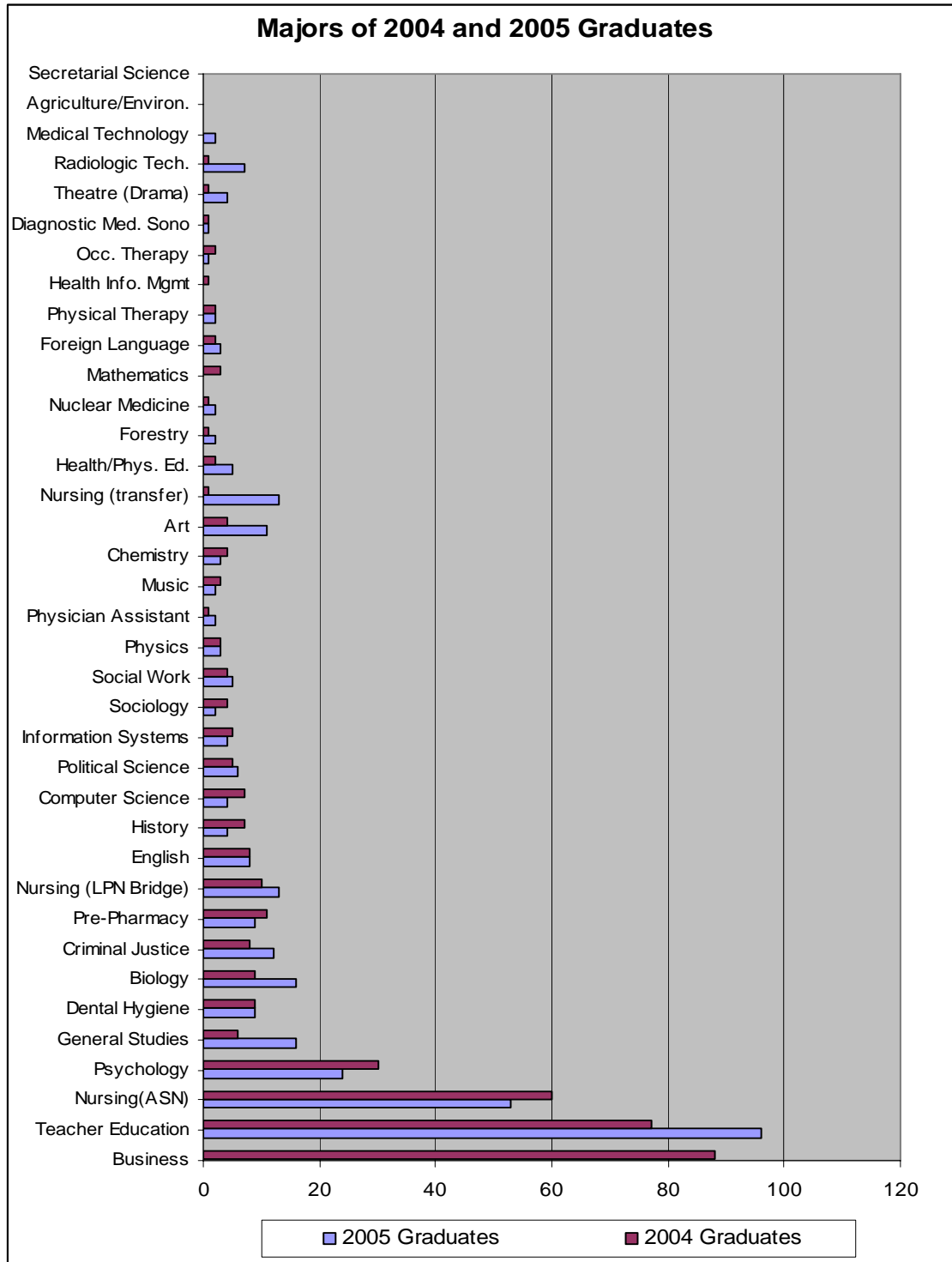
- ✓ Less than two thirds of Gordon's graduates completed their degrees within three years of matriculation.
- ✓ Mean time from matriculation to graduation was 3.8 years for Gordon's 2003 graduates and 4.1 years for 2004 graduates.



Source: Gordon College Office of Institutional Research

# Graduates' Majors

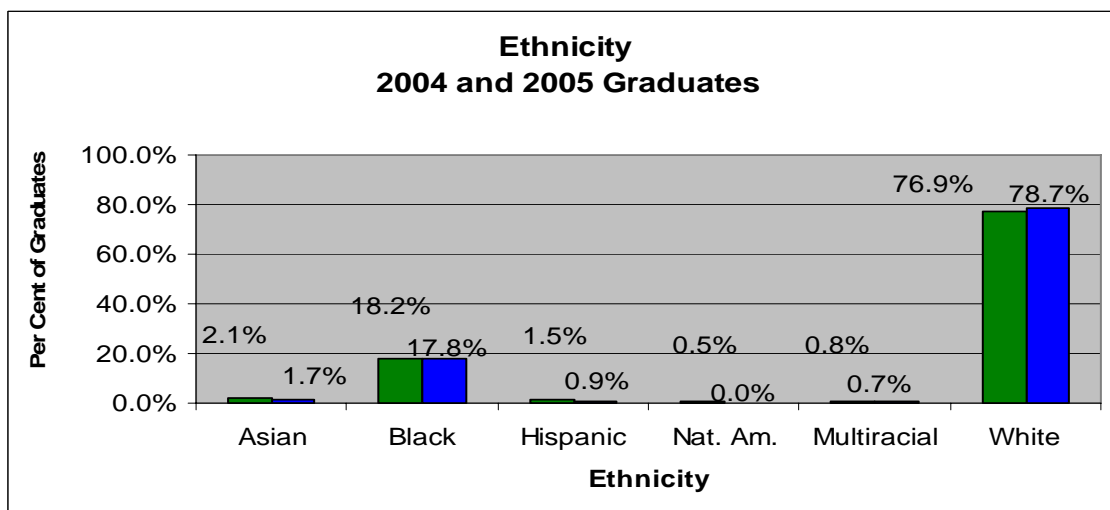
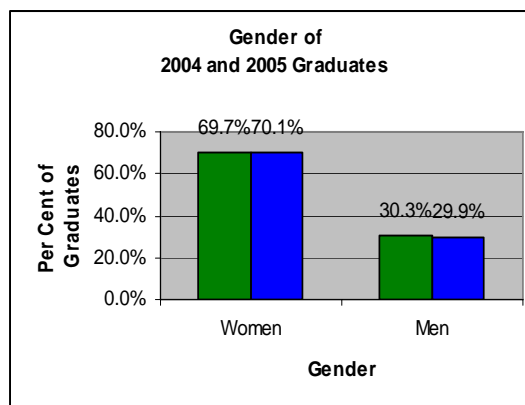
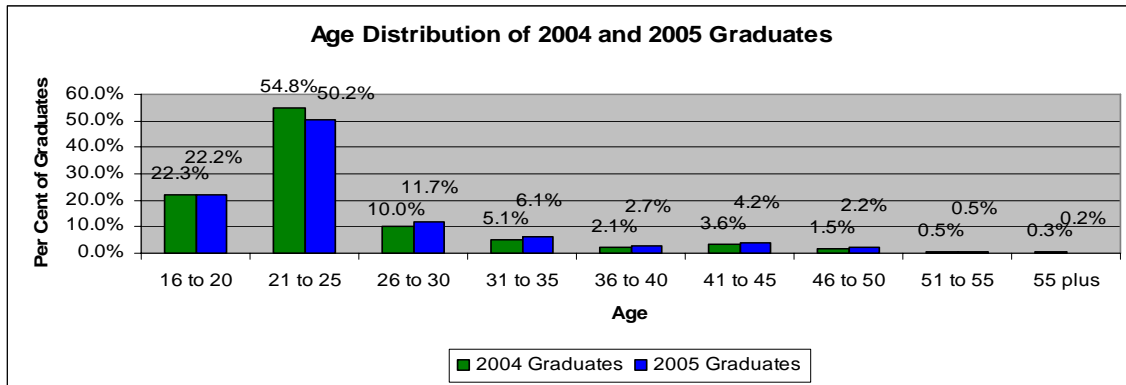
✓ Over half of all graduates majored in Business, Education, Psychology, or Nursing.



Source: Gordon College Office of Institutional Research

# Graduates' Demographics

- ✓ Over three quarters of Gordon's 2004 and 2005 graduates were of traditional college age.



Source: Gordon College Office of Institutional Research

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# Faculty and Staff

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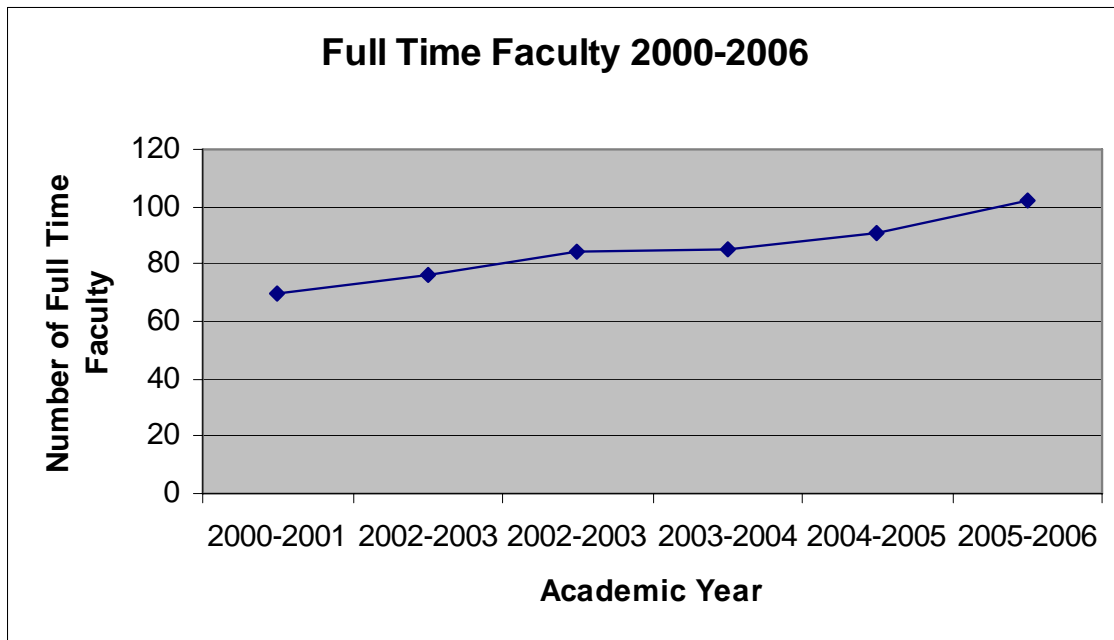


Smith Hall, built in 1939 as a the Public Works Administration project, houses the Gordon College nursing programs, consistently ranked as one of the top nursing programs in Georgia. In addition to classrooms and faculty offices, Smith hall contains a computer room, two nursing labs, and an office of the Medical College of Georgia.



# Corps of Instruction

- ✓ Keeping pace with student enrollments, Gordon's full time faculty has grown by 25 per cent in the last five years.



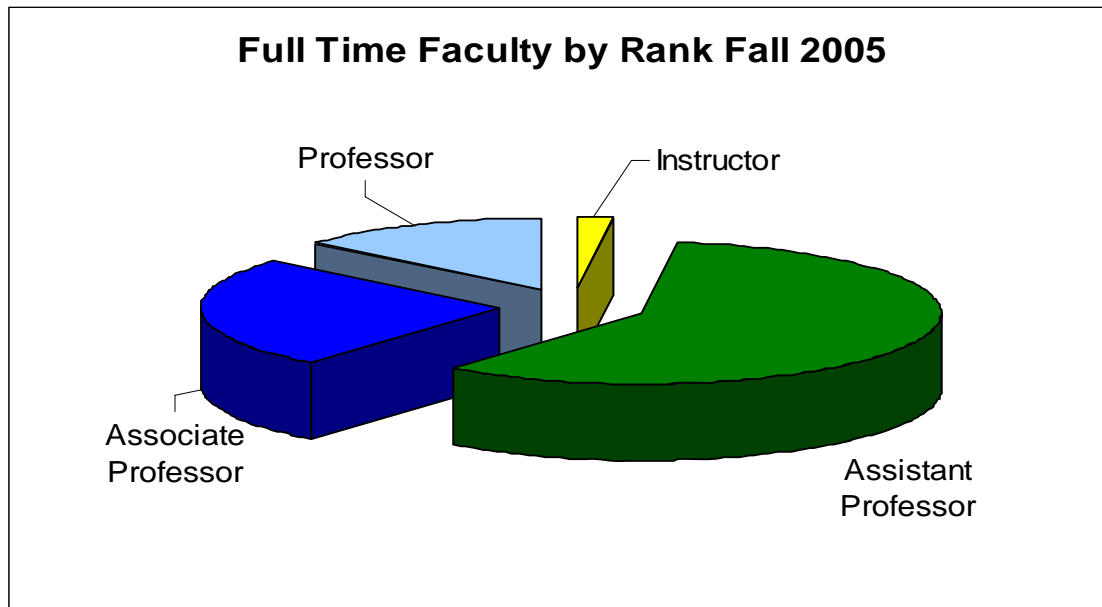
Academic Year	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006
All Full Time Faculty	70	76	84	85	91	102
Faculty in Administration	6	6	6	5	5	5
Full Time Instructional Faculty	64	70	78	80	86	97

Full time professors, associate professors, assistant professors, and instructors are considered to be the Corps of Instruction. These data include faculty who are tenured, on tenure track, or in positions that are not tenure track and are employed on at least an academic year contract.

Source: University System of Georgia Information Digests, Gordon College Catalogs

# Rank and Gender

- ✓ Nearly half of Gordon's faculty are women, with approximately proportionate representation at each academic rank.

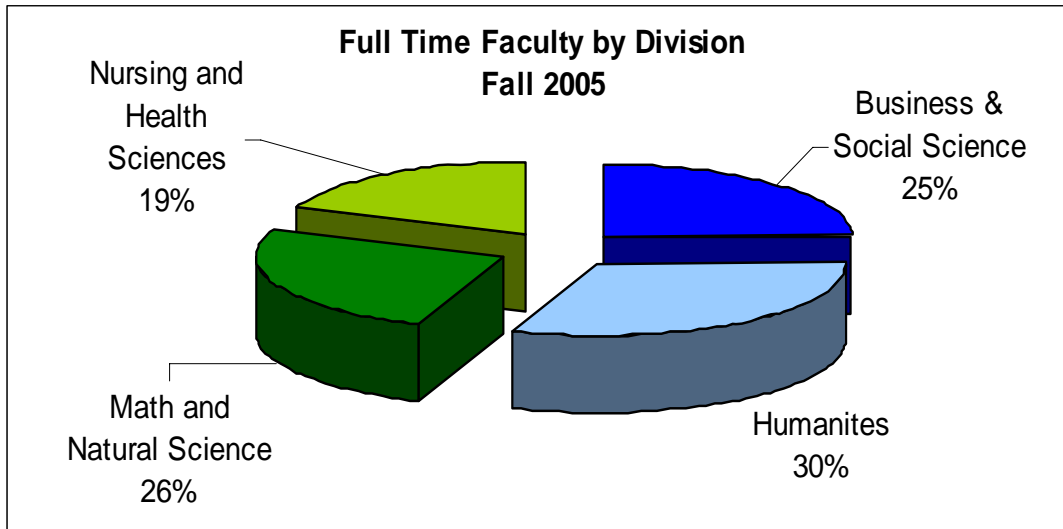


	Per Cent of Total	Instructor	Assistant Professors	Associate Professors	Professors	All Full Time Faculty
Women	45.0%	1	31	11	5	<b>48</b>
<b>Per Cent of Women</b>		2.08%	64.58%	22.92%	10.42%	100.0%
Men	55.0%	1	29	15	9	<b>54</b>
<b>Per Cent of Men</b>		1.85%	53.7%	27.78%	16.67%	100.0%
Total	100.0%	2	51	14	15	<b>102</b>
<b>Pre Cent of Total</b>		1.96%	58.82%	25.49%	13.73%	100.0%

Source: Gordon College Office of Academic Affairs

# Division and Discipline

- ✓ The faculty is evenly divided among the four divisions of Nursing and Health Sciences, Business and Social Science, Mathematics and Natural Science, and Humanities.

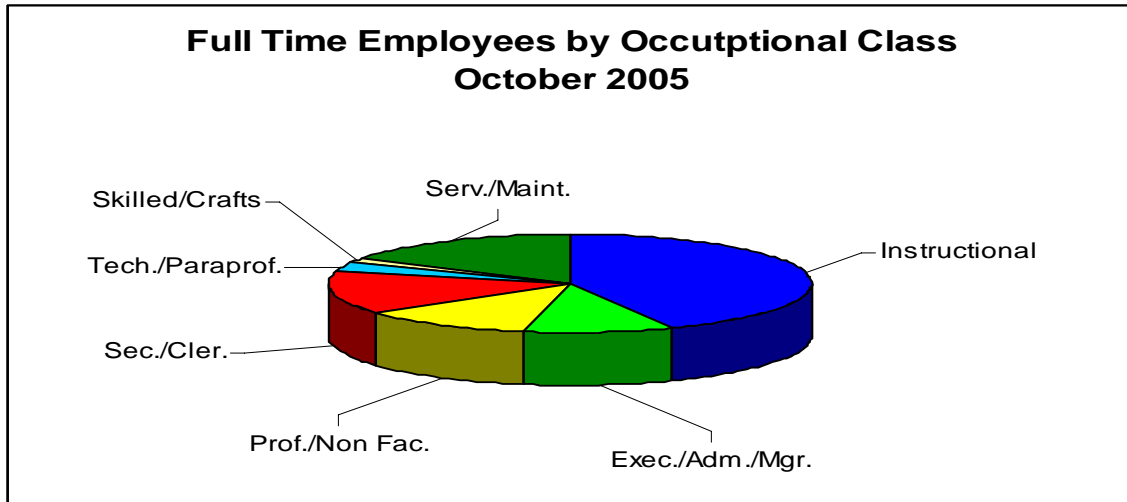


Faculty by Discipline, Fall 2005						
Accounting	Art	Biology	Business	Chemistry	Computer Science	Economics
1	2	8	3	4	1	2
English	History	Instr. Tech.	Learning Support	Mathematics	Music	Nursing
16	8	1	7	8	2	15
Physical Education	Physics	Political Science	Psychology	Reading	Sociology	Spanish
4	1	2	6	2	2	2
Speech	Theater					
2	2					

Source: Gordon College Office of Academic Affairs

# Full Time Employees

- ✓ Over half of Gordon's employees are non-instructional administrative and support staff.



Full Time Employees, October 2005			
Occupational Class		Gender	
Instructional	97	Men	83
Exec./Adm./Mgr.	23	Women	143
Prof./Non Fac.	26	Race	
Sec./Cler.	33	Black	43
Tech./Paraprof.	6	White	173
Skilled/Crafts	4	Other	9
Serv./Maint.	36		
Total Full Time Employees: 197			

Instructional Personnel are those persons whose primary assignments are instruction. Executive/Administrative/Managerial are those whose primary responsibility is management of the institution. Professional, non-faculty are those with specialized training who cannot be placed in any of the other classifications. Secretaries/clerical include secretaries, bookkeepers, sales clerks, and data entry clerks. Technical/paraprofessional include persons with technical skills such as computer programmers. Skilled Crafts include persons with special manual skills, and Service/Maintenance include persons with service or maintenance skills.

Source: Gordon College Personnel Office

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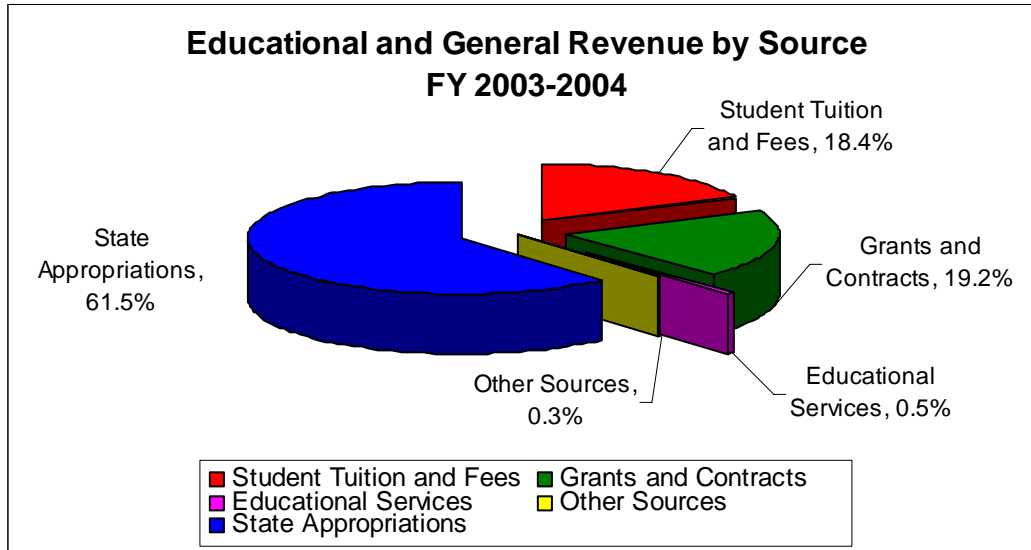
# Finances and Facilities

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Alumni Memorial Hall was officially dedicated in 1963 to honor those that passed through the halls of Gordon. The building underwent a restoration project in 2002 and is now a multidimensional athletics facility, housing a full weight/exercise room, a game room, and the gymnasium.

# Educational and General Revenues



## Distribution of Educational and General Revenues by Source

### Fiscal Year

### Source of Funds

#### Internal Revenue

	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Student Tuition and Fees	\$ 3,763,826	\$ 2,627,866	\$ 3,106,552
Grants and Contracts		\$ 20,581	\$ 3,243,011
Quality Improvements	\$ 184,268		
Educational Services	\$ 60	\$ 63,718	\$ 91,999
Other Sources	\$ 183,909	\$ 315,032	\$ 47,111

#### Sub-Total Internal Revenue

\$ 4,132,063    \$ 3,027,197    \$ 6,488,673

#### State Appropriations

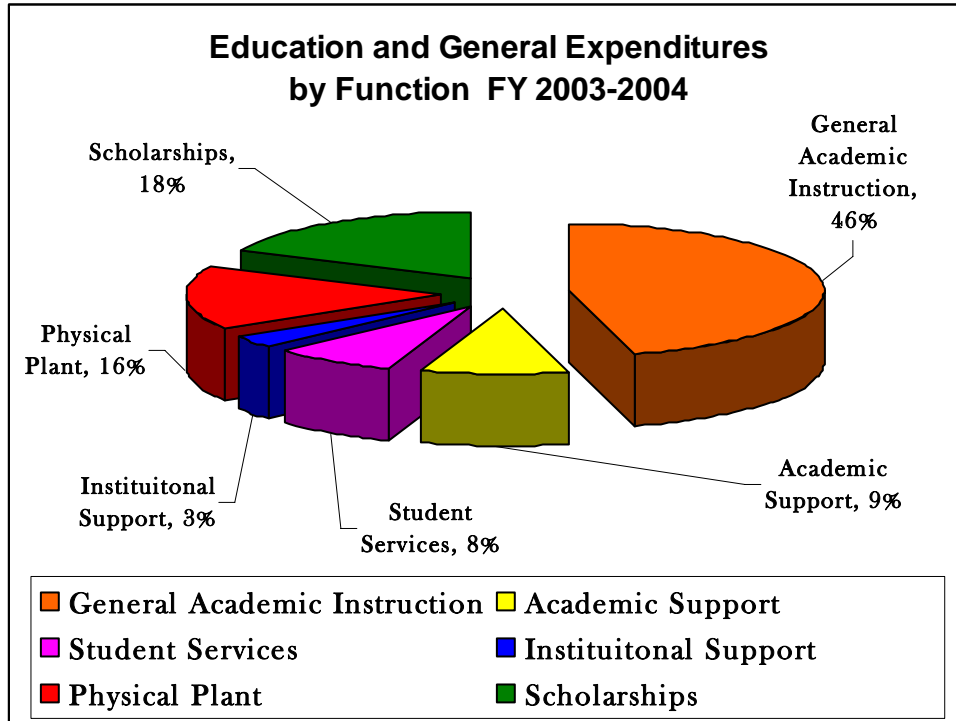
\$ 10,505,314    \$ 10,508,800    \$ 10,367,466

#### Total Educational & General Revenues

\$ 14,637,377    \$ 13,535,997    \$ 16,856,139

Source: Gordon College Business Office

# Educational and General Expenditure

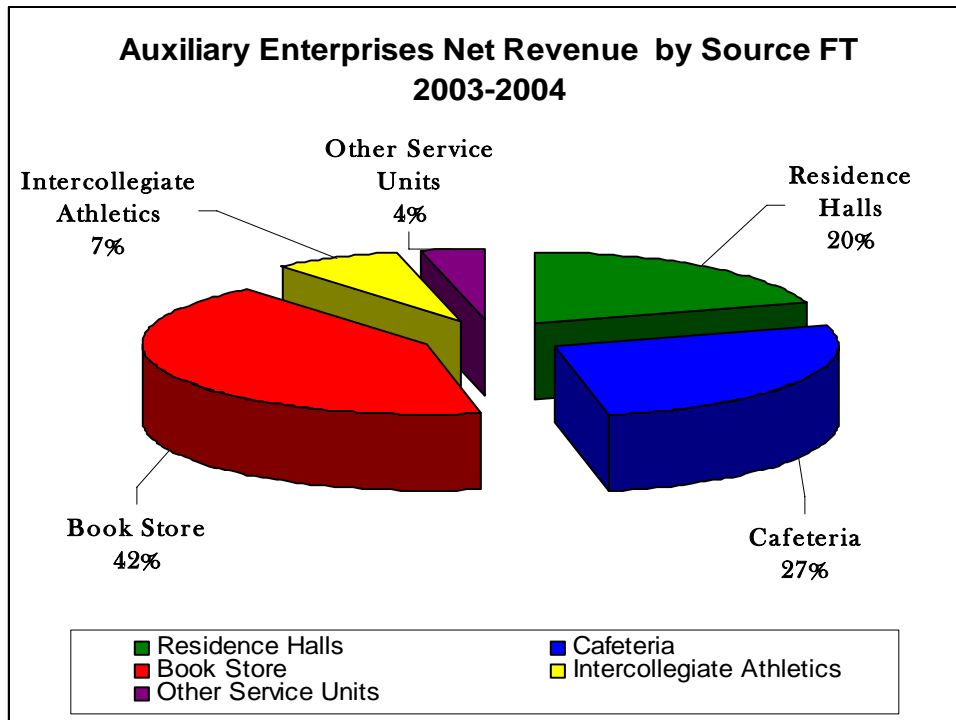


## Distribution of Educational and General Expenditures by Function

<b>Function</b>	<b>Fiscal Year</b>		
	<b><u>2001-2002</u></b>	<b><u>2002-2003</u></b>	<b><u>2003-2004</u></b>
General Academic Instruction	\$ 5,093,336	\$ 7,333,626	\$ 8,035,362
Academic Support	\$ 979,423	\$ 1,347,973	\$ 1,641,209
Student Services	\$ 1,385,755	\$ 1,374,395	\$ 1,399,305
Institutional Support	\$ 1,805,666	\$ 667,362	\$ 519,462
Physical Plant	\$ 2,860,052	\$ 2,107,974	\$ 2,778,530
Scholarships	\$ 2,518,211	\$ 3,025,914	\$ 3,159,860
<b>Total Educational &amp; Gen. Expenditures</b>	<b>\$ 14,642,443</b>	<b>\$ 15,857,247</b>	<b>\$ 17,533,728</b>

Source: Gordon College Business Office

# Auxiliary Enterprises Net Revenues



## Distribution of Auxiliary Enterprises Net Revenue by Source

<u>Source of Net Revenue</u>	<u>Fiscal Year</u>		
	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
<b>Student Housing</b>			
Residence Halls	\$ 719,215	\$ 713,978	\$ 711,666
<b>Food Services</b>			
Cafeteria	\$ 826,714	\$ 921,942	\$ 944,329
<b>Stores and Shops</b>			
Book Store	\$1,214,222	\$1,352,760	\$ 1,488,432
<b>Athletics</b>			
Intercollegiate Athletics	\$ 192,922	\$ 233,067	\$ 246,682
<b>Other Service Units</b>			
Other	\$ 43,021	\$ 50,640	\$ 131,900
<b>*Total Auxiliary Enterprise Net Revenues</b>	<b>\$2,996,094</b>	<b>\$ 3,272,387</b>	<b>\$ 3,523,009</b>

\* Net Total Revenues less total Expenditure

Source: Gordon College Business Office



# Buildings

## Space Usage by Building

	Square Footage	Year Built	Assigned Usage
<b>Academic Building</b>	28,545	1982	Classrooms, offices, laboratories
<b>Activities Annex</b>	22,888	1935	Dormitory
<b>Alumni Memorial Hall</b>	29,407	1963	Gym, fitness center, shower/dressing room
<b>Connell Hall</b>	25,313	1961	Dormitory (currently closed for renovation)
<b>Fine Arts</b>	37,950	1994	Auditorium, classrooms, offices, dressing rooms, costume shop, costume storage, shop area, music rehearsal rooms, art studios, and gallery
<b>Foundation House</b>			Owned by Gordon College Foundation, currently housing Enrollment Services
<b>Gordon Commons A</b>	55,395	2005	Student Apartments. Private bedrooms, shared
<b>Gordon Commons B</b>	55,395	2005	common areas, laundry, computer rooms, study
<b>Gordon Commons C</b>	55,395	2005	and multipurpose areas
<b>Georgia House</b>	2,508	1956	President and Vice President for Academic Affairs
<b>Gordon Hall</b>	10,520	1951	Offices for Public Safety
<b>Hightower Library</b>	34,866	1978	Conference room, reference and reading areas
<b>Instructional Complex</b>	102,428	2003	Classrooms, computer and science laboratories, multimedia, offices
<b>Lambdin Hall</b>	25,471	1908	Administrative offices (currently under renovation)
<b>Plant Operations</b>	11,722	1985	Central stores, maintenance storage, offices.
<b>Melton Hall</b>	29,641	1995	Dormitory
<b>Russell Hall</b>	27,068	1966	Classrooms, offices
<b>Smith Hall</b>	13,146	1938	Classrooms, offices
<b>Spencer House I</b>	1,768	1942	Human Resources
<b>Spencer House II</b>	1,768	1942	Institutional Advancement, Community Ed. offices
<b>Storage A</b>	1,852	1985	Storage
<b>Storage B</b>	1,152	1985	Storage
<b>Student Center</b>	36,744	1977	Auditorium, cafeteria, atrium area, offices, Conference rooms, student lounge
<b>Watson Hall</b>	18,715	1966	Dormitory
<b>Sub Total</b>	629,657		
<b>Athletic Complex</b>	2,886	1993	Concessions, offices, restrooms, ticket office
<b>Aquatic Complex</b>	11,004	1995	Swimming pool, showers/dressing area
<b>Sub Total</b>	13,890		
<b>Grand Total</b>	643547		

# **Dorothy W. Hightower Library**

The mission of Gordon College's Dorothy W. Hightower Library is to support and enhance the educational programs of the college community by providing appropriate materials and services in a professionally organized learning environment. Hightower Library presently houses approximately 93,450 books, 8,564 microforms, and 5,557 audio-visual materials, as well as numerous maps, charts, and archival materials. The library currently subscribes to 147 print magazines and newspapers. With its 3,262 average weekly attendance and over 15,020 circulation transactions during the year 2004/2005, Hightower Library is an integral part of Gordon College life.

The modern, two-story library facility was built in 1978 with 32,190 square feet of usable/research/storage areas and seating space for over 450 students and faculty. New mission style furniture was purchased during the 2001/2002 year, giving the library an even more modern look.

The first floor of the library presently contains the reference stacks, sizable reading and studying areas, a room for photocopying and microfilm use, bound and current periodical materials, and a computer lab. The Alumni Room houses Gordon memorabilia and the Georgia Collection, a special collection of materials relevant to the state of Georgia. Projected renovations to this floor include a computer-equipped bibliographic instruction room.

The second floor contains the circulating book collection, an audio-visual viewing room, small sound-proofed rooms for group study, and numerous carrels and tables for individual reading and study. The ADA room, also located on this floor, provides computer hardware and software for scanning and viewing text.

To facilitate Interlibrary Loan, Hightower Library joined with other Georgia Libraries in 1989 to create the Georgia Libraries Journal List (GOLD), a comprehensive database of each library's periodical holdings. When GALILEO was introduced in the University System Libraries in 1995, Gordon students gained immediate access to hundreds of journal titles, including secured access to licensed products. Journal titles available through GALILEO now number in the thousands. The second phase of GALILEO came in 1999, with the implementation of GIL, (GALILEO Interconnected Libraries). Currently this statewide library management system has made the processing of materials more efficient and timely. GIL is fully implemented, and the Gordon College community gains swift access to University System of Georgia resources through the Universal Catalog (a comprehensive catalog of the University System libraries' holdings) and GIL Express (a cooperative resource-sharing system among libraries in the University System).

Source: Hightower Head Librarian

# **Fine Arts Facilities**

**The Art, Music and Theatre areas are listed under the Division of Humanities and housed in the Fine Arts Building.**

## **Art**

The Art Department has specialized workspaces; ceramics studio, drawing studio, a painting studio, and a dark room for film developing, with storage for supplies and equipment.

For display of completed works there are secured display cases in the stairwells of the Fine Arts Building as well as an open gallery area in the Fine Arts Building rotunda. Additionally, art displays are occasionally set up in the Hightower Library and the student cafeteria.

## **Music**

The Music Department offers a well-rounded curriculum for voice, piano, guitar and selected instrumental majors. Within the Fine Arts Building the Music Department has, a large choral room (seats about 70), 4 piano practice rooms, an Office/Choral Library, piano lab/theory room, storage space for concert attire, piano storage, and uses the auditorium for performances.

The Music Department makes use of 4 Kawai upright pianos, 2 Baldwin upright pianos, 1 Mason & Hamlin grand piano, 2 Steinway & Sons nice-foot concert grand pianos, 9 Korg electronic pianos, 2 Computer/MIDI stations, Korg piano lab system, one vintage Rogers drum kit, one pair of professional conga drums, stereo system with Onkyo, Technics and Harman/Kardon components, and a Wenger stereo cabinet. There is also an organ practice room containing an Allen Digital Computer organ, which has 3 manuals and full pedalboard.

The Music Library contains Wenger music storage equipment, Gamble storage boxes, and 1000 choral, band and chamber ensemble titles.

## **Theatre**

The Theatre Department holds its performances in a state-of-the-art full proscenium theatre, with reserve seating for 483. The Theatre is handicap accessible and equipped with *SoundMate* Hearing System to assist the hearing impaired. The costume shop is equipped with 4 deluxe sewing machines, 2 sergers, 12 dress forms (male and female), and a washer and dryer, and has a large separate costume storage room. The dressing rooms (male and female) are equipped with showers, 34 separate make-up stations (20 in woman's area and 14 in the men's area) with

mirrors, electrical connections, and vanity lighting at each station. A Ticket Box Office is available for advance ticket reservations and sales.

The scene shop adjacent to the stage is fitted with table saw, band saw, radial arm saw, compound miter saw, air compressor and complete line pneumatic tools, cordless drills, and a bench grinder. Also in the shop is a secured tool storage complete with a full line of hand tools and accessories. The loading dock is easily accessed from the shop.

The stage area is approximately 1320 sq. ft., with 280 sq. ft. of wing space, complete with flies, drops, and an orchestra pit, which can be covered when not in use, increasing the stage area.

The Theatre's newly upgraded sound system is composed of a Mackie 32-8 mixing console, QSC power amplifiers, 6 EV house speakers, 2 Mackie house subwoofers, 10 Sennheiser wireless mics, 10 Shure wireless mics, Aphex compression units, Telex headset system, and Audio-technica, Sennheiser, and Telex microphones. The lighting system includes ETC Idea 48 lighting console, 96 ETC dimmers, Altman, Colortran, and ETC instruments. The department also owns two High End Studio Spot 250 intelligent lighting instruments.

# **Athletic and Recreational Facilities**

Gordon College has a wide range of Athletic and Recreational Facilities open to students, faculty and staff. The Alumni Hall (gymnasium) is currently under renovation. Alumni Hall has a 1000 seating capacity, basketball court, pool hall, fitness room, weight room, locker rooms and showers. The Pool Hall contains 3 pool tables, 2 ping-pong tables, and will feature an arcade after the renovations are complete. The fitness room contains 7 Cybex stationary bikes, 6 Cybex treadmills, 6 Cybex steppers, and after the renovations full body workout machines. The weight room is equipped with benches, free weights, and dumbbells.

The Athletic Complex contains a soccer field\* (120X80 yds) with 2 permanent goals, and an Intramural soccer field (120X80 yds) with 4 moveable goals. Also located in the complex are a softball field\*, baseball field\*, 6 tennis courts\*, 4 open air (3 walls) racquetball courts, sand volleyball court, the Wolf Walk walking track with 3 trails of varying lengths; .67 miles, .88 miles, and 1.27 miles. Athletic offices, and concessions, ticket office and restrooms are contained within the main complex building.

Completed in March 2002 is the Sherman Day Teambuilding Ropes Courses. This course offers both low and high elements. As part of the low elements are 7 separate elements. There are 6 separate high elements. Each designed to improve team efficiency and confidence.

The Aquatic Center contains an enclosed 25 meter pool with 6 lanes. The pool may be used for various activities by using any of the following; volleyball net, basketball goal, or 2 water polo goals. There are locker rooms and showers located within the facility.

There are an additional 3 basketball courts\* and 3 tennis courts\* located near the parking lot behind the Academic Building.

\*Denotes lighted facilities.