## Goal 1
Add electronic databases to support curriculum

### Strategic Initiative(s) (Choose from priorities 1-5)

1. **Access with Excellence** Gordon State College will serve the educational needs of the region and the state by maintaining its mission as an access institution, while expanding to offer wider access to baccalaureate programs and assuring excellence in its offerings and service to its constituents. By maintaining access while expanding programs, Gordon State College will open the doors to a college education to a wider audience, resulting in a more educated Georgia.

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### Time Frame
2015-2016

<table>
<thead>
<tr>
<th>Objective 1</th>
<th>Identify desired electronic resources to trial and purchase</th>
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<tbody>
<tr>
<td>Measures 1</td>
<td>Database inventory count</td>
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<tr>
<td>Target (Desired Performance and Deadline)</td>
<td>1% by June 30, 2016</td>
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<tr>
<td>Data Collection (Who/Where/When)</td>
<td>Database selection review criteria, faculty feedback on desired resources, library staff evaluation of databases, usage statistics from trial databases (all data provided throughout the academic year)</td>
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<tr>
<td>Findings &amp; Status</td>
<td>4 databases have been acquired and made available as of October 2015. 1. CREDO Information Literacy 2. Mergent Intellect includes (a) Mergent Intellect, (b) First Research, and</td>
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### Discussion of Results and Action Plan

Databases are continually reviewed and added based on baccalaureate offerings and availability of funding. Furthermore, as programs continue to grow or are added then librarians collaborate with faculty to determine electronic database resource needs that would support the curriculum and discontinue those no longer needed.

### Measures 2

**Target (Desired Performance and Deadline)**

Develop method for receiving faculty feedback regarding database purchases (form was created and used during FY15)

**Data Collection (Who/Where/When)**

Library staff; on-going data collection during FY16; feedback received from library staff and faculty; usage statistics

**Findings & Status**

The database feedback form was created and used during FY15. [https://docs.google.com/forms/d/1GvQm_6jncMgtNb6CTOW1bgGOkDD-23C7pDqGkYv7c3I/viewform](https://docs.google.com/forms/d/1GvQm_6jncMgtNb6CTOW1bgGOkDD-23C7pDqGkYv7c3I/viewform)

Additionally, criteria has been created for evaluating database usage and continuation. [http://libguides.gordonstate.edu/ld.php?content_id=17163933](http://libguides.gordonstate.edu/ld.php?content_id=17163933)

Library Staff and faculty were asked to provide feedback on the following databases: CREDO Information Literacy Modules, Naxos Classical Music, Alexander Street Music, and Mergent Intellect

### Discussion of Results and Action Plan

Based on feedback from faculty, and the review of current academic programs and the library budget, it was decided to add CREDO Information Literacy Modules and Mergent Intellect. The modules will help expand the library instruction program, assist with assessing learning outcomes for those completing the modules, and provide an additional resource for the Student Success Center. Adding Mergent Intellect will provide additional resources needed by business administration majors and those exploring careers as information regarding company history and company financial and industry data is readily available. Review of databases will continue to happen as well as the purchasing of those databases as long as funds are available.

### Objective 2

Create Marketing and Promotion Plan

**Measures**


**Target (Desired Performance and)**

50% positive responses
<table>
<thead>
<tr>
<th><strong>Deadline</strong></th>
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<tr>
<td><strong>Data Collection (Who/Where/When)</strong></td>
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<tr>
<td><strong>Findings &amp; Status</strong></td>
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<tr>
<td><strong>Discussion of Results and Action Plan</strong></td>
</tr>
<tr>
<td><strong>Goal 2</strong></td>
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</table>
| **Strategic Initiative(s) (Choose from priorities 1-5)** | 1. **Access with Excellence** Gordon State College will serve the educational needs of the region and the state by maintaining its mission as an access institution, while expanding to offer wider access to baccalaureate programs and assuring excellence in its offerings and service to its constituents. By maintaining access while expanding programs, Gordon State College will open the doors to a college education to a wider audience, resulting in a more educated Georgia.  
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<p>| <strong>Time Frame</strong> | 2015-2016 |</p>
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<tr>
<th><strong>Objective</strong></th>
<th>Provide comfortable spaces with appropriate technology, lighting, climate control, and soundproofing for: • collaborative groups of varying sizes • quiet reading/studying spaces • instructional/presentation or multi-purpose • presentation practice • archival collection • faculty research • workshops • staff offices/cubicles</th>
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| **Measures** | Planning meeting minutes  
Architect designs and floor plans  
Complete project |
| **Target (Desired Performance and Deadline)** | June 2016 |
| **Data Collection (Who/Where/When)** | entire library staff, GSC administration, student government association, Houser Walker Architecture, GSC Facilities, input will be sought from all constituents throughout the academic year |
| **Findings & Status** | renovation began August 17, 2015  
library staff moved offices and library collections out of building - March/April and June/July 2015 into Guillebeau Hall and IC 117, 116, 112  
target completion date is March 28, 2016  
AV/Technology Reports 100% complete  
Furniture Reports 100% complete  
furniture and technology purchased in January/February 2016  
furniture and technology delivery and setup expected March/April 2016  
grand opening slated for April 21, 2016 prior to Alumni Weekend |
| **Discussion of Results and Action Plan** | The renovation seems to be a success. Anecdotal comments from students and faculty indicate they love the building, the pops of color, the study rooms, the openness and all the natural light. All study rooms have been reserved constantly and consistently since the library has re-opened. The library staff would like to collect definitive data using 1) LibQual+ after the building has been opened and used for one year, and 2) feedback left in suggestion box at Circulation Desk. Responses used will help guide the creation and revision of services/resources. |
| **Goal 3** | Improve information literacy instruction for entering freshmen in order to better equip students with the necessary research skills needed to prepare them for success in their collegiate work. |
Strategic Initiative(s)  
(Choose from priorities 1-5)

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<td>Objective 1</td>
<td>Provide information literacy instruction to all entering freshmen.</td>
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**Measures**  
Faculty Survey regarding library instruction

**Target (Desired Performance and Deadline)**  
At least 50% positive responses

**Data Collection (Who/Where/When)**  
Each week faculty requesting library instruction were sent an email containing the faculty survey link which asked for their feedback regarding library instruction and their perception about the usefulness of that instruction.

**Findings & Status**  
33 sessions of library instruction were held of which the majority were English 1101. Other classes included Education, GFYE 0097, English 1098/102/2111/2112/3210/3330, Biology 1107/1111, Chemistry 1152,
Economics 2105/2106, Human Services 3001, Sociology 1160, Humanities 1501/1502, History 2000, Political Science 1101, Math 1111/2101, and Nursing. Eighteen (18) faculty responded to the survey. Although 66.7% of the faculty said believed their students appeared to be more confident in conducting research after library instruction; others were not sure because research papers had not been completed and evaluated to answer the question. 44.4% of the faculty were able to determine whether the quality if resources selected had improved compared to 55.5% that was either unsure or said the quality had not improved. Overall, the faculty believed that library instruction helped their students.

**Discussion of Results and Action Plan**

Faculty are able to request library instruction for their classes. However, online resources are also available 24/7 and new learning modules - CREDO Information Literacy Modules – were purchased to provide multiple modalities for providing library instruction. The new learning modules were purchased, implemented, and shared with English 1101/1102 and GFE 0097 instructors as well as Student Success tutors and librarians. Faculty receive email requests to provide feedback regarding library instruction; however, feedback completion is voluntary and based upon the instructors’ time and priority of completion.

More feedback is needed from the faculty regarding library instruction. Emails requesting this feedback will continue to be sent on a weekly basis.

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**Objective 2**

Develop an assessment tool to measure successful completion of information literacy instruction by entering freshmen.

**Measures**

Freshmen English 1101 library instruction post-test survey

**Target (Desired Performance and Deadline)**

60% of students will score 80%

**Data Collection (Who/Where/When)**

Students receiving library orientation/instruction in English 1101 during FY16

**Findings & Status**

33 library orientation/instructions sessions were offered to English 1101 students (799 students in attendance total). 59.95% of those students obtained 90-100% while 66.3% obtained 80-100%

**Discussion of Results and Action Plan**

While students met the target goal, methods in instruction and assistance provided when completing the exercise needs to be revisited. The library instruction program will undergo review during FY17 to include creation of 1) learning objectives/outcomes, 2) define what an information literate student at Gordon State should be able to accomplish, 3) review and revise assessment measure (as needed), 4) establish consistent teaching methods amongst the librarians, and 5) streamline learning modules and supporting
| training materials/powerpoints. |