

END OF YEAR REPORT FORMAT FOR ANNUAL ASSESSMENT 2015-2016

Unit Name	Fine & Performing Arts
Goal 1	Continue to increase campus and community involvement with Fine & Performing Arts events and programs
Strategic Initiative(s) (Choose from priorities 1-5)	<ol style="list-style-type: none"> 1. Access with Excellence Gordon State College will serve the educational needs of the region and the state by maintaining its mission as an access institution, while expanding to offer wider access to baccalaureate programs and assuring excellence in its offerings and service to its constituents. By maintaining access while expanding programs, Gordon State College will open the doors to a college education to a wider audience, resulting in a more educated Georgia. 2. A Diverse Academic Environment Gordon State College will advance the academic work of the College and the resources that support it. The synthesis of the intellectual, cultural and material resources of the campus community will support the development of effective habits of mind for all participants. The College will support the physical, technological and pedagogical resources needed to achieve this goal. This focuses resources and energies on the core educational mission of the College, and promotes the ongoing development of all of the College’s stakeholders through strategic allocation of resources. 3. Retention, Progression, and Graduation Gordon State College will increase retention (the number of students that are retained from one year to the next), graduates (the number of students who graduate from two-year and four-year programs), and the number of students who progress from Gordon State College to the next appropriate step (such as transfer to another college). By accomplishing these goals, the College will contribute to a more educated population, prepared to face the challenges and opportunities of the 21st century. 5. Efficiency, Accountability, and Sustainability Gordon State College is committed to providing a welcoming atmosphere that attracts a diverse community and engages through academics and culture. In a dynamic economic atmosphere, Gordon State College must constantly strive to improve operational efficiencies, ensure a commitment to performance and accountability, and advance our financial resources sustainability, in order to achieve these goals.

Time Frame	2015-2016
Objective 1	Encourage more students to attend plays, performances, and exhibitions on campus
Measures 1	Appreciation course attendance reports will be utilized in course assessment
Target (Desired Performance and Deadline)	Increase participation 10%
Data Collection (Who/Where/When)	
Findings & Status	Spring: developed assessment rubric for Art, Music, and Theatre classes. All spring sections to be assessed with rubric analyzing student responses to art event attendance.
Discussion of Results and Action Plan	Will review spring findings with FPA faculty during fall 2016
Measures 2	Increased attendance at events
Target (Desired Performance and Deadline)	10% increase
Data Collection (Who/Where/When)	
Findings & Status	
Discussion of Results and Action Plan	Inconsistent methods of tracking audience led to insufficient data collection. Will work with FPA faculty in fall 2016 to develop a more efficient and effective means of tracking audience numbers among various FPA events.
Objective 2	Encourage more community members to attend plays, performances, and exhibitions on campus
Measures	Increased community attendance
Target (Desired Performance	Increase by 20

and Deadline)	
Data Collection (Who/Where/When)	Edward Whitelock
Findings & Status	Hosted two Dinner and a Show events for Music Recital Series: <i>Catherine Sciocchi</i> : 18 community participants <i>Luther Enloe</i> : 8 community participants <i>Merling Trio</i> : 20 community participants <i>Alexey Gorokinolinsky</i> : 22 community participants
Discussion of Results and Action Plan	Will continue to host and promote Dinner & a Show series; will look to expand to connect to Theatre performances
Objective 3	Increase awareness of GSC Fine & Performing Arts transfer programs among potential students in the middle GA region
Measures 1	Allowance and funding for brochure
Target (Desired Performance and Deadline)	Printed brochure or permission for freedom for department to generate promotional materials
Data Collection (Who/Where/When)	
Findings & Status	Permission gained
Discussion of Results and Action Plan	Brochure design did not pass review; was not printed.
Measures 2	Creation of calendar (and appearance on homepage)
Target (Desired Performance and Deadline)	Fall 2015
Data Collection (Who/Where/When)	Unable to act.
Findings & Status	No changes to homepage allowed

Discussion of Results and Action Plan	Unable to act.
Measures 3	Place faculty into recruitment opportunities
Target (Desired Performance and Deadline)	3 faculty visits to high school per semester
Data Collection (Who/Where/When)	
Findings & Status	Unable to meet goal
Discussion of Results and Action Plan	Will work with FPA faculty at start of fall 16 to initiate a realistic goal and process for promotion/recruitment in local schools/community
Goal 2	Establish a Technology & Production Lab for mutual use of Fine Arts and Communication programs
Strategic Initiative(s) (Choose from priorities 1-5)	<ol style="list-style-type: none"> 1. Access with Excellence Gordon State College will serve the educational needs of the region and the state by maintaining its mission as an access institution, while expanding to offer wider access to baccalaureate programs and assuring excellence in its offerings and service to its constituents. By maintaining access while expanding programs, Gordon State College will open the doors to a college education to a wider audience, resulting in a more educated Georgia. 2. A Diverse Academic Environment Gordon State College will advance the academic work of the College and the resources that support it. The synthesis of the intellectual, cultural and material resources of the campus community will support the development of effective habits of mind for all participants. The College will support the physical, technological and pedagogical resources needed to achieve this goal. This focuses resources and energies on the core educational mission of the College, and promotes the ongoing development of all of the College's stakeholders through strategic allocation of resources. 3. Retention, Progression, and Graduation Gordon State College will increase retention (the number of students that are retained from one year to the next), graduates (the number of students who graduate from two-year and four-year

	<p>programs), and the number of students who progress from Gordon State College to the next appropriate step (such as transfer to another college). By accomplishing these goals, the College will contribute to a more educated population, prepared to face the challenges and opportunities of the 21st century.</p> <p>5. Efficiency, Accountability, and Sustainability Gordon State College is committed to providing a welcoming atmosphere that attracts a diverse community and engages through academics and culture. In a dynamic economic atmosphere, Gordon State College must constantly strive to improve operational efficiencies, ensure a commitment to performance and accountability, and advance our financial resources sustainability, in order to achieve these goals.</p>
Time Frame	2015-2016
Objective	Establish committee to investigate requirements and feasibility for Fine Arts Technology Lab
Measures	Completion of a proposal for School or Arts & Sciences review
Target (Desired Performance and Deadline)	March 2016
Data Collection (Who/Where/When)	Edward Whitelock
Findings & Status	Not funded
Discussion of Results and Action Plan	After two years of not receiving funding, both technology and cost estimates are out of date. Will initiate a department task force to re-examine equipment needs and estimated costs for a renewed proposal for upcoming budget cycle.
Goal 3	Investigate potential for a bachelor of art in Communication and Theatre
Strategic Initiative(s) (Choose from priorities 1-5)	<p>1. Access with Excellence Gordon State College will serve the educational needs of the region and the state by maintaining its mission as an access institution, while expanding to offer</p>

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2. **A Diverse Academic Environment** Gordon State College will advance the academic work of the College and the resources that support it. The synthesis of the intellectual, cultural and material resources of the campus community will support the development of effective habits of mind for all participants. The College will support the physical, technological and pedagogical resources needed to achieve this goal. This focuses resources and energies on the core educational mission of the College, and promotes the ongoing development of all of the College’s stakeholders through strategic allocation of resources.

3. **Retention, Progression, and Graduation** Gordon State College will increase retention (the number of students that are retained from one year to the next), graduates (the number of students who graduate from two-year and four-year programs), and the number of students who progress from Gordon State College to the next appropriate step (such as transfer to another college). By accomplishing these goals, the College will contribute to a more educated population, prepared to face the challenges and opportunities of the 21st century.

4. **Community Partnerships and Engagement** Gordon State College will support and enhance pathways for the exchange of knowledge and other resources with the community, including local, regional, state, and national entities. These community partnerships will strengthen both the College and the community by increasing the resources available to each, and build a mutual respect for the benefits each brings to the partnership.

5. **Efficiency, Accountability, and Sustainability** Gordon State College is committed to providing a welcoming atmosphere that attracts a diverse community and engages through academics and culture. In a dynamic economic atmosphere, Gordon State College must constantly strive to improve operational efficiencies, ensure a commitment to performance and accountability, and advance our financial resources sustainability, in order to achieve these goals.

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Time Frame	2015-2015
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Objective	Establish exploratory committee to investigate requirements and feasibility for BA in Communication and Theatre
Measures	Completion of report for School of Arts & Sciences review
Target (Desired Performance and Deadline)	April 2016
Data Collection (Who/Where/When)	Ed Whitelock
Findings & Status	Spring 2016: Revising priority due to USG changes in core area F and program status: Now preparing application to declare Arts, Music, and Theatre as A.A.-level programs.
Discussion of Results and Action Plan	Revised goal: Application for A.A. in Communication was submitted to USG in May 2016; awaiting approval.