

2017 Student Leadership Conference

Logo Design Contest Rules

INTRODUCTION

This document describes the official rules (“Official Rules”) of the 2017 Student Leadership Logo Design Contest (the “Contest”). The object of this contest is to design a logo for the 2017 Student Leadership Conference, to be held on the Gordon State College campus in Barnesville, GA. Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

DEFINITIONS

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

ELIGIBILITY

1. The Contest is open only to Gordon State College Students.
2. Entrants must be of sufficient legal age and standing or have parental permission to enter into a contract with Gordon State College as required below.

HOW TO ENTER

1. Email your most creative design to email address careerservices@gordonstate.edu. The entries may be drawn, or sent as an editable format such as a jpeg, tiff, etc, or as a scalable vector graphic in EPS format. See the Submission Guidelines below for further information.
2. The email must include the name, phone number and email address of the Entrant.
3. No more than 1 Entries may be submitted by any one Entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
5. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
6. There is no fee to enter the Contest.

SUBMISSION GUIDELINES

The purpose of the contest is to design a logo for the 2017 Student Leadership Conference. The logo maybe used online, in print, and on merchandise. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing. Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. The logo must contain the words “2017 Student Leadership Conference”. The logo must not contain any other text besides that required above.

Due to the requirements for high quality printing and re-sizing, if your entry will be submitted scalable vector graphic format (EPS), we advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors. Please

send the images individually and note clearly in your emails that you are doing so.

Prizes

Subject to the legal requirements outlined above, the winning design will be announced at the 2017 Student Leadership Conference on April 8, 2017.

The winning designer will receive:

1. A Gordon State College Bookstore Gift Card
2. Recognition on the Gordon State College website.
3. Identify him/herself as the logo designer.

Judging and Selection of Winner

1. The Career Services team will select the winning design. Their decision will be final. No further correspondence shall be entered into.
2. The Career Services team reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. The Career Services team reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner will be required to sign a contract assigning all ownership of the logo to Gordon State College's Career Services Center. If the winner is a minor a parent or guardian will be required to sign.
5. Accepting the prize constitutes permission for Gordon State College's Career Services Center to make public and otherwise use winner's name, city, state, and country of residence for publicity purposes. Further personal data may be requested but is not required.

Intellectual Property

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of Gordon State College's Career Services Center and may be displayed publicly on the Gordon State College website.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and Gordon State College's Career Services Center in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and Gordon State College's Career Services Center and relating to the Contest. All entries become property of Gordon State College's Career Services Center. Gordon State College's Career Services Center reserves the right to copyright, use, produce, reproduce, resize, modify, copy and/or publish the logo as they feel appropriate. Further Gordon State College's Career Services Center reserves the right to use the logo as they wish in upcoming and/or future conventions for publicity, promotions and advertising, in any media including without limitation, the internet, television, online and/or offline promotions.