

Data Appendix

This appendix includes updated data for each of our six institutional goals, plus additional data for student subpopulations, on percentage of hours earned out of hours attempted at the end of the first semester. **New information** is highlighted in yellow.

GSC Goal 1 (Increased Numbers – Degrees Conferred Annually): We will continue our growth in the number of degrees awarded as shown in Table B. Observe that this means that over the five year period we will *increase our number of graduates by more than 20%*.

Table B: GSC Goal 1 for Degrees Conferred at Gordon State College

2011-2012 Actual	2012-2013 GOAL	2012-2013 ACTUAL*	2013- 2014	2014- 2015	2015- 2016	2015- 2016
583	600	611	625	649	675	702
%-Increase	3%	5%	4%	4%	4%	4%

GSC Goal 2: (Increased Efficiency- One Year Retention Rate, First-Time Full-Time Cohort)

Retention Goal for Fall 2011, First-time Full-time cohort: 54%

Fall 2011 FTFT:	1,100
Fall 2012 Returned:	577
Retention Rate:	52%

Retention Goal for Fall 2012 cohort: 56%

GSC Goal 3: (Increased Efficiency- One Year Retention Rate, Special First-Time Cohorts)

In Table C are found our actual one-year retention rates for critical subpopulations, Fall 2010 to Fall 2011, and our goals for the subsequent four years.

Table C: GSC Goal 3 for One-Year Retention of First Year Students

	Actual 2010 to 2011 Retention Rate	Goal: 2011 to 2012	Actual 2011 to 2012 Retention Rate	Goal 2012- 2013	Goal 2013- 2014	Goal 2014- 2015
First-Time Cohorts						
Full-Time Freshmen	46%	54%	52%	56%	58%	60%
Part-Time Freshman	35%	40%	39%	42%	44%	46%
All Learning Support	39%	45%	47%	47%	49%	51%
Full-Time Transfer	47%	54%	44%	56%	58%	60%
Part-Time Transfer	60%	62%	43%	64%	66%	68%

25 and Older	54%	56%	50%	58%	60%	62%
Federal Financial Aid	46%	50%	46%	52%	54%	56%

GC Goal 4: (Increased Efficiency: Graduation Rates for First-Time, Full-Time Cohort)

Table D: Goals for Graduation Rates for First-Time, Full-time Cohorts

	Fall 2009 Cohort		Fall 2010 Cohort		Fall 2011 Cohort	Fall 2012 Cohort	Fall 2013 Cohort	Fall 2014 Cohort
	Goal	Actual	Goal	Actual	Goal	Goal	Goal	Goal
Three Year Graduation Rate	11%	9%	11%	N/A	13%	15%	16%	17%
Six Year Graduation Rate	16%	N/A	16%	N/A	18%	20%	21%	22%

GSC Goal 5: (Increased Efficiency: “Appropriate Next Step Measure” for First-Time, Full-Time Cohort)

As a two-year college with a limited number of baccalaureate degrees, we use the “Appropriate Next Step Measure” to help us measure our contributions. That is a measure in which we declare success when a member of our first-time cohort does one of the following three things:

- The student graduates from Gordon College or a sister institution with a two-year degree.
- The student successfully transfers to a sister four-year institution.
- The student successfully enters one of the baccalaureate programs at Gordon College and begins taking 3000-level courses. Our goals for this measure are found in Table E.

Table E: GSC Goal 5 for “Appropriate Next Step Measure” for First-Time, Full-time Cohorts

	Fall 2009 Cohort		Fall 2010 Cohort	Fall 2011 Cohort	Fall 2012 Cohort	Fall 2013 Cohort	Fall 2014 Cohort
	Goal	Actual	Goal				
Three Year “Appropriate NS”	31%	38%	31%	33%	35%	36%	37%
Six Year “Appropriate NS”	37%	N/A	37%	38%	40%	41%	42%

GSC Goal 6: (Increased Numbers: Access): In Table G we start with the numbers from Fall 2011 and define goals for the number of new adult students (students 25 and older) served by Gordon State College.

Table G: GSC Goal 6 for Number of New Adults Served by Gordon State College

Fall 2011 Actual	Fall 2012 Goal	Fall 2012 Actual	2013-2014	2014-2015	2015-2016	2016-2017
165	170	140	177	183	192	199
Percent Change	3%	-15%	4%	4%	4%	4%

Additional Data

All of these new student subpopulations but one has shown an increase in hours earned as a percentage of attempted hours in the first term. Over a two-year period, the greatest increase was 29.4% (PT Freshmen) and the least was 8.7% (Learning Support). FT Transfer students declined by 8.5%.

Table A-1: Percentage of Hours Earned out of Hours Attempted at the End of the Fall Semester

New Students	Cohorts		
	Fall 2010	Fall 2011	Fall 2012
Total New Students	44.84%	53.73%	57.9%
Full-time Freshmen	41.72%	50.65%	55.4%
Part-time Freshmen	37.63%	33.15%	67.0%
Full-Time Transfer	57.77%	66.27%	49.3%
Part-Time Transfer	63.01%	71.27%	72.4%
25 and Older	53.01%	57.53%	63.8%
Pell Grant	38.50%	46.69%	50.4%
Learning Support	25.29%	29.55%	34.0%

Note. Percentage represents the institutional hours earned/institutional hours attempted for Fall of Cohort semester plus any hours from prior Accel/MOWR semesters. For example, Fall 2010 Full-time Freshmen completed 41.72% of the courses they attempted in Fall 2010. [See "Key Observations and Evidence" for comment on change in data collected.]